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STANDARDS TO ACCELERATE “MAKE IN INDIA CAMPAIGN – PASWAN

Compliance to Standards by Industry will pave way for the success of recently launched “Make in India” initiative by the Government of India, stated Shri Ram Vilas Paswan, Hon’ble Minister for Consumer Affairs, Food and Public Distribution while inaugurating the seminar on “Standards Level the Playing Field” on the occasion of World Standards Day celebrations organized by BIS, here today.

Hon’ble Minister further added that adoption of standards world over facilitates in providing a level playing field to all enterprises. He said that the standards as formulated by BIS would continue to provide pillars to the industries to cross the bridge of technical gaps and to reach the global markets. He further added that the International standards help to ensure that governments, regulators, manufacturers and designers provide necessary products and services to improve quality of life for all. The Hon’ble Minister while complementing the efforts of BIS, urged that all sectors of the economy, each consumer, every politician, to join hands with BIS in giving their contribution, big or small, to increase awareness for use of standardized products. This will accelerate the market to grow faster and increase global trade, he added.

Shri Keshav Desiraju, Secretary, Consumer Affairs while giving his special address stated that Govt. regulations are intended to provide fairness to all players to play by the same set of rules. He added that Standards provide practical tools for tackling many of today’s global challenges from managing global resources to improving the safety of food all eat; from providing safety; performance of automotive Industry to tackling climate change; from reducing energy consumption to health services, quality care and safe medical practices & equipment.

Shri Sunil Soni while highlighting programme objectives said that that BIS is playing a committed role at National and International level by developing standards in tune with world trade and at the same time keeping in mind the requirements of our society for standardization. Being aware of its responsibilities, BIS is ensuring that the results of standardization activities are aimed at facilitating development in designing products and providing services accessible for all. Shri Soni further added that the theme indeed is very apt, as it truly coincides with the principles and concepts advocated by Standardization. Standards have always under pinned trade and business and are perceived to be a key component for achieving competitiveness of the Industry.

Around 300 representatives from the Industry, Govt. organizations and Consumer organizations attended the seminar.

(Renuka B. Salwan)
Director (Public Relations)
Telefax: 23234048
Mobile: 8800094178
Email: pr@bis.org.in

