

FOR IMMEDIATE RELEASE

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WORLD STANDARDS DAY CELEBRATIONS

The World Standards Day will be celebrated by Bureau of Indian Standards on 14 October 2014 which is celebrated the world over as the Foundation Day of the International Organization for Standardization (ISO). BIS is the founder member of ISO. The theme chosen by ISO for celebrations of the World Standards Day this year is “Standards Level the Playing Field”.

On this occasion, a seminar will be organized on October 14, 2014, Tuesday, 1130 h, at Auditorium, SCOPE Complex, 7 Lodhi Road, New Delhi -110 003 which will be inaugurated by Shri Ram Vilas Paswan, Hon’ble Minister Consumer Affairs, Food and Public Distribution, Govt. of India. Shri Keshav Desiraju, Secretary, Department of Consumer Affairs will deliver special address . The seminar will be attended by more than 300 representatives from the Industry, Govt. organizations and Consumer organizations. The inaugural function will be followed by Technical Session where presentations will be made by eminent personnel on the theme.

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