

## **BUREAU OF INDIAN STANDARDS**

**Press Note No: G/30 /2013-14**

**18 Nov 2013**

### **BIS SEIZES PACKAGED DRINKING WATER IN 20 LITRE PET JARS**

An enforcement raid was conducted by BIS at M/s Noida Beverages, D-69, Sector 6, Noida.

During the raid, M/s Noida Beverages was found to be manufacturing Packaged Drinking Water in 20 litre pet jars with BIS standard mark with brand NOIDA NO. 1 (CM/L-8659202), WHITE LABEL (CM/L-8681084), DJB'S JAL (CM/L-8500666), VALLEY PURE (CM/L-3262752), CAUVERY (CM/L-8726490) and P.K. PURE (CM/L-8659202) without having valid BIS license thus violating Section 11(1) of BIS Act 1986. During the raid sufficient material (Packaged Drinking Water in 20 litre pet jars with BIS standard mark and labels of PET bottles with standard mark were seized as a documentary evidence for further legal prosecution.

Wherever the information is brought to the notice of BIS, prompt action is taken against those manufacturers who are misusing BIS Standard mark (ISI Mark) and using spurious marking on their products. BIS will welcome any such information from any person/organization who may notice such misuses on spurious marking of ISI Mark in their area/market, etc. He may contact at Bureau of Indian Standards, Manak Bhawan, 9, Bahadur Shah Zafar Marg, New Delhi – 110 002.

(H.L. Kaul)

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