## PRESS RELEASE

## BIS Raids Spurious ISI Marked Cattle Feed Unit

A team of officials from Bureau of Indian Standard (BIS), Chandigarh conducted an Enforcement Search and Seizure operation at Khanna area of District Ludhiana, Punjab on 06 June 2018 to check misuse of ISI mark on cattle feed. The enforcement raid was conducted and substantial quantity of cattle feed was seized at the premises of M/s Shree Atam Manohar Industries, D-115, Focal Point, Khanna, where ISI marked cattle feed was being manufactured and packed with MANOHAR Brand without a valid BIS licence. The licence of the above unit was cancelled in 2017. Action is being initiated by BIS Chandigarh office against the offenders under the Bureau of Indian Standard Act. 2016. The offence is punishable with imprisonment up to 2 years or a fine not less than Rs 2 lakh or both as per BIS Act, 2016. It has been observed many a time that fake ISI marked products are manufactured and sold to common consumers for huge profit. Therefore, people should ascertain the genuineness of ISI Mark on the product before purchase by visiting BIS website http://www.bis.gov.in. General public are, therefore, requested that in case they come across any instance of misuse of ISI mark on any product, the same may be informed to the Head, Chandigarh Branch Office-II. BIS at Plot No. 4A, Sector 27-B. Madhya Marg. Chandigarh - 160019. Such complaints can also be made by email at the address chbo2@bis.gov.in or by Telephone @0172-2650290. The source of such information will be kept confidential.

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