

PRESS RELEASE

BIS Raids Unauthorized Hallmarking Center

A team of Officials from Bureau of Indian Standard (BIS), Chandigarh conducted an Enforcement Search and Seizure operation at M/s Suchu Marking Center, Dhunna Market, 1st Floor, Gali No. 7, Chowk Tahli Wala, Sarwarpura, Sultanwind Road, Amritsar on 31 May 2019 to check the misuse of BIS Standard Mark that is Hallmark on jewellery items. The Enforcement Raid was conducted and substantial evidence of misuse of BIS Hallmark was found. The above unit was not having valid BIS recognition to use BIS Hallmark. Action is being initiated by BIS Chandigarh Office against the offenders under the Bureau of Indian Standard Act, 2016. The offence is punishable with imprisonment up to one year or a fine not less than Rs. one Lakh or both as per BIS Act, 2016. It has been observed many times that fake BIS Hallmarked jewellery is sold to common consumers for huge profit. Therefore, people should ascertain the genuineness of BIS Hallmark on the jewellery items before purchase by visiting BIS Website <http://www.bis.gov.in> under the tab "Hallmarking". General public are, therefore, requested that in case they come across any instance of misuse of BIS Hallmark, the same may be informed to the Head, Chandigarh Branch Office, BIS at Plot No. 4A, Sector 27-B, Madhya Marg, Chandigarh- 160019. Such complaints can also be made by E-mail at the address chbo2@bis.gov.in or by Telephone @ 0172-2650290. The source of such information will be kept confidential.

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