

Chapter 30: BIS Mark and Accreditation Mark

1.0. Use of BIS Standard Mark:

The Standard Mark shall be as per the gazette Mark for each Management Systems Certification. The Standard mark shall be used by the licensee to prepare the designs of the Standard Mark/Certification Mark for reproducing on publicity material, brochures and letterheads.

With regard to the colour of the standard mark, there is no bar if Standard Mark is used in single colour. However, for multi-colour standard mark, colour scheme must be restricted to Red and Blue. Standard Mark

/Certification Mark should be used in such a manner that it clearly appears that Management Systems Certification Licence applies to the Management Systems only and does not relate to the product. Letter heads and brochures etc. with Standard Mark of Management Systems Certification Licence shall not be used while referring to products which are not covered by the Licence.

Details about the use of Standard Mark/Certification Mark are given below:

- i. Only those firms holding a valid licence under the BIS Management System Certification Scheme are authorized to use this Standard Mark/Certification Mark. The Standard mark specified for each system only shall be used;
- ii. Licensee can use the Standard Mark/Certification Mark on their publicity material brochures and letter heads etc. The Standard Mark/ Certification Mark shall not be used on the product. It should be used in such a manner that it clearly appears that Management Systems Certification Licence applies to the Management Systems only and does not relate to the product. Products which are not covered by the Management System Certification Licence shall not be referred in the letter heads, brochures etc bearing the Standard Mark/ Certification Mark of Management Systems Certification Licence;
- iii. Licensee shall not use ISO logo and such terms as "ISO certified" in any form whatsoever, e.g. in publicity material or on letter-head, product, package etc. In addition, the impression that the ISO itself awards certificate may not be aroused. Don't adapt or modify ISO's logo for your use;
- iv. Licensee shall not use its Certification/Standard Mark in such a manner as to bring BIS into disrepute and licensee shall not make any statement regarding its certification which BIS may consider misleading or unauthorized;

- v. Don't use “IS/ISOXXX certification”; **Use:**(a) “IS/ISOXXX:XXXX certified” (b)” QMS Quality Management Systems certified by BIS”, as applicable, on letter-heads, publicity literature, advertisements, product related information in such a way that the certification should not be interpreted as being productcertification orproduct guarantee;
- vi. The licensee should be accurate and precise about the scope(the extent) of their Management Systems Certification, as far as both the activities and geographical locations covered by the certification are concerned. The same should be accordingly displayed, placed or inserted in the letter-heads and other publicity/advertisements documents;
- vii. The licensee shall use the Standard/Certification Mark and statements in such a way that it does not confuse purchasers;
- viii. The licensee shall not use the standard mark to a laboratory test, calibration or inspection reports or certificates;
- ix. Neither the accreditation mark nor the Standard Mark to be used on products. The table below provides guidance on the use of certification/standard mark for indicating when a product has been made under a certified management system.

TABLE 1

| | | On Product*1 | On larger boxes, etc. used for transportation of products *2 | In pamphlets etc., for advertisement |
|-----------------|---------------------|---------------------|---|---|
| Use of marks *3 | Without a statement | Not allowed | Not allowed | Allowed *5 |
| | With a statement *4 | Not allowed | Allowed *5 | Allowed *5 |

- *1 This could be a tangible product itself or product in an individual package, container, etc. In the case of testing/analyzing activities, it could be a test/analysis report.
- *2 This could be over-packaging made of cardboard etc. that can be reasonably considered as not reaching end users.
- *3 This applies to marks that have a specific form including some basic description of its applicability. A statement in words alone does not constitute a mark in this sense. Any such wording

should be true and not mislead.

- *4 This could be a clear statement that “This product was manufactured in a plant whose management system is certified as being in conformity with any of the management systems or their combination thereof.
- *5 When using symbols or logos, adequate attention should be paid by the licensee to avoid disrepute to BIS and should not make any statement which may be considered as misleading or unauthorized. Use of symbols or logos should be adopted in such a manner that they should not be interpreted as denoting product on formity.
 - i. The licensee shall use only the preferred sizes of the Standard Mark/Certification Mark. However, when larger sizes other than those given in the preferred dimensions sheet are to be used, the enlarged sizes shall be in multiples of 10 of any of the preferred dimensions.
 - ii. For Management System Certification multicolour Standard Mark,the colour scheme shall be as follows:
 - a) For printing purposes, colours for letter "Q" shall be "Oriental Blue" and letter "S" in "Monopol Red" as per IS 1222: `Ink, duplicating for twin cylinder rotary machines.
 - b) For sign board purposes, colours for letter "Q" shall be" French Blue" (No 166) and letter "S" in " Signal Red " (No 537) as per IS 5:1994 `Colours for ready mixed paints and enamels (Fourth Revision)'. For single colour Standard Mark, there is no restriction in the choice of the colour.

2.0. Use of Accreditation Mark:

The licensee shall not say that the organization has been `accredited'. BIS Quality Management Systems Certification Scheme, Environment Management Certification Scheme and [Food Safety Management system certification scheme](#) have been accredited by accreditation body for various sectors.



















The accreditation mark may be used in combination with the certification mark on letters and other documents. The use of the accreditation mark on business cards by any person employed or

acting on behalf of licensee is not permitted.

The accreditation mark shall not appear more conspicuous than the certification mark. The accreditation mark for Management Systems Certification may not be affixed to the products or their packages or to related products as given above in Table 1.

The licensee shall refer and follow Accreditation body's regulations for the use of accreditation marks given under their licence conditions.

Standard Mark

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|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS / ISO 9001 QMS</p> <p>QMS</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 50001 EnMS</p> <p>EnMS</p> |
|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS 18001 OHSMS</p> <p>OHSMS</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 13485 MDMS</p> <p>MDMS</p> |
|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS 15700 SQMS</p> <p>SQMS</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS 10001 SAMS</p> <p>SAMS</p> |
|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 22000 FSMS</p> <p>FSMS</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS / ISO 39001 RTSMS</p> <p>RTSMS</p> |
|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 14001 EMS</p> <p>EMS</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 21101 ATSMS</p> <p>ATSMS</p> |
|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS 15000 HACCP</p> <p>HACCP</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 27001 ISMS</p> <p>ISMS</p> |
|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS 23485 MDSPMS</p> <p>MDSPMS</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 37001 ABMS</p> <p>ABMS</p> |
|  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 21001 EOMS</p> <p>EOMS</p> |  <p>भारतीय मानक ब्यूरो BUREAU OF INDIAN STANDARDS</p>  <p>IS/ISO 45001 OHSMS</p> <p>OHSMS</p> |