

Consumer Awareness Program-

CHBO II organised an awareness programme for Self Help Groups on 19.08.2021 to celebrate "Azadi Ka Amrit Mahotsav -India 75". Head CHBO-II assured them of all possible BIS assistance through its CSR/ promotional activity and also informed them about the various activities of the Bureau such as information about ISI Mark, Hallmark and Registration Mark. They were also informed about various modes of complaint registration including BIS Care App. The self Help Groups sought BIS assistance in setting up computer centre/ Sewing centre(Bag/ Purse Making Centre) for under privileged children and women. A project of manufacturing and distributing clothes bags(suitable for procurement of Vegetable/ Grocery) bearing BIS message/ Logos was discussed.

