



# Orientation meeting with mentors of Standards Clubs

---



# Concept behind Standards Clubs

- a) Training future entrepreneurs.**
- b) Training young consumers.**
- c) Standards promotion.**

# Preparation for Orientation meeting/TOT

- ❖ Senior Officer should preferably communicate/pay initial visit.
- ❖ Show gratitude for their interest in formulation of Standards Clubs
- ❖ Make the first interaction reasonably interesting.
- ❖ Two way communication
- ❖ Clear initial doubts and provide all required Handholding
- ❖ Seek their convenience for formal orientation meeting in physical form/VC.
- ❖ Try to give examples during TOT which align to the type of educational institutions in attendance.
- ❖ Presentations should be made more graphic dominated rather than text dominated.



# Agenda for Training of Trainers

- ❖ Concept of quality and quality Infrastructure in India
- ❖ Concept of mandatory and voluntary certification.
- ❖ Consumer rights and responsibilities
- ❖ About BIS and its activities
- ❖ State specific information regarding BIS activities
- ❖ Information available on BIS website.
- ❖ Current standards promotion mechanisms.
- ❖ Introduction of e-BIS, BIS Care App, BIS Talks, other social media handles.

# Agenda for Training of Trainers

- ❖ Concept behind Standards Clubs.
- ❖ Guidelines for Standards Clubs.
- ❖ Financial resources available and disbursal requirements.
- ❖ Sample material like presentations, handouts etc.
- ❖ Role of mentors
- ❖ **Expectations**
- ❖ Share previous experiences from EUS programmes
- ❖ Inform feedback mechanisms.
- ❖ Identification of training needs

Encourage to adopt innovative ideas and concepts.



# Expectations

- ❖ Conduct activities within the themes of quality and standardization.
- ❖ Develop creativity among students so as to facilitate introduction of new type of programmes and develop new types of promotion material.
- ❖ Develop consciousness among students regarding their rights as a consumer and help them discover redressal mechanisms.
- ❖ Various facets of BIS activities to be introduced to students.
- ❖ Effective utilization of resources



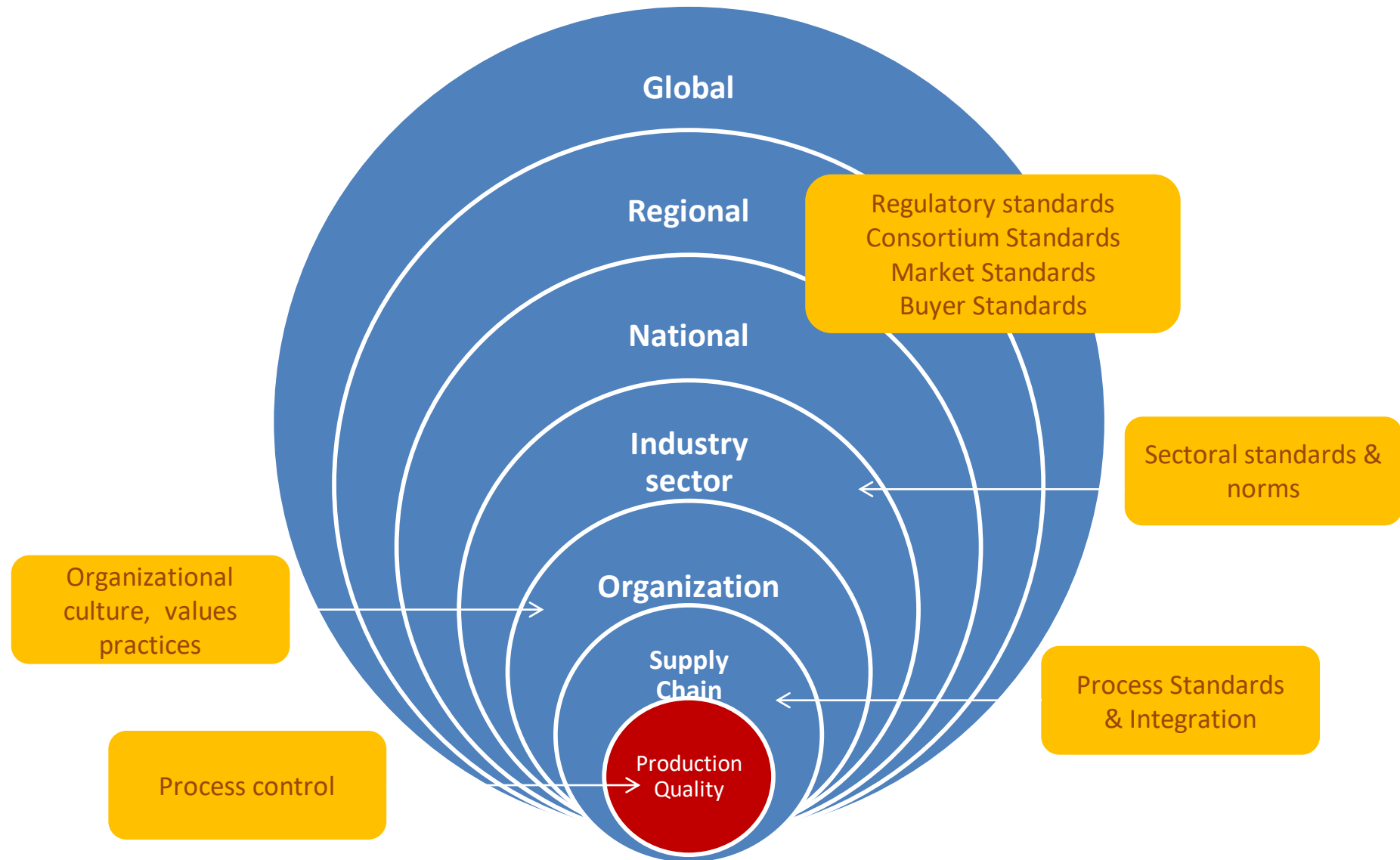
# Sample Slides

# Concept of quality

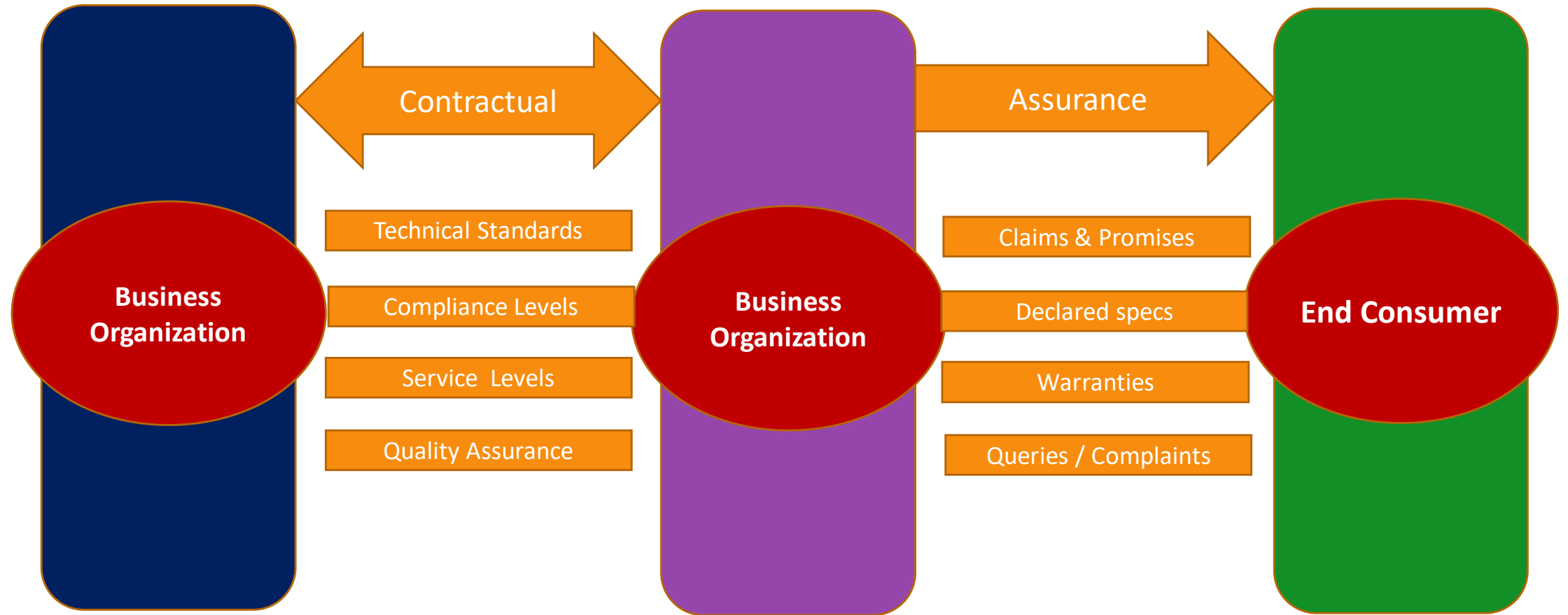
A subjective term for which each person or sector has its own definition. In technical usage, quality can have two meanings:

1. the characteristics of a product or service that bear on its ability to satisfy stated or implied needs;
2. a product or service free of deficiencies.

# the quality ecosystem.....



transactional quality.....



# Consumer Rights

The right to....

- Safety
- Information
- Choice
- Be Heard
- Redress
- Education
- A Healthy Environment
- Have Basic Needs Met

## national quality infrastructure...

Nations create quality infrastructure from two perspectives:

- A voluntary regime which is enabling, but allows market forces to determine compliance levels
- A regulatory framework that mandates compliance to standards to protect consumer safety, to address environmental concerns, overcome market malpractices

## ABOUT US



# The Journey



# The Beginning – Indian Standards Institution



Indian  
Standards  
Institution 6  
Jan. 1947

- ❑ The Institution of Engineers (India) acting as the Indian Committee of British Standards Institution since 6 Aug 1919
- ❑ Govt. of India resolution on 3 Sep 1946 for establishment of ISI
- ❑ **Indian Standards Institution (ISI)** was set up on 6 Jan 1947 with the objective of promoting standardization, quality control and simplification in industry & commerce.
- ❑ ISI started functioning in Shriram Institute of Industrial Research.
- ❑ First Prime Minister of India, Late Pt. Jawahar Lal Nehru laid foundation stone on 21 Aug. 1954 and inaugurated building on 24 Nov. 1958.

# Bureau of Indian Standards

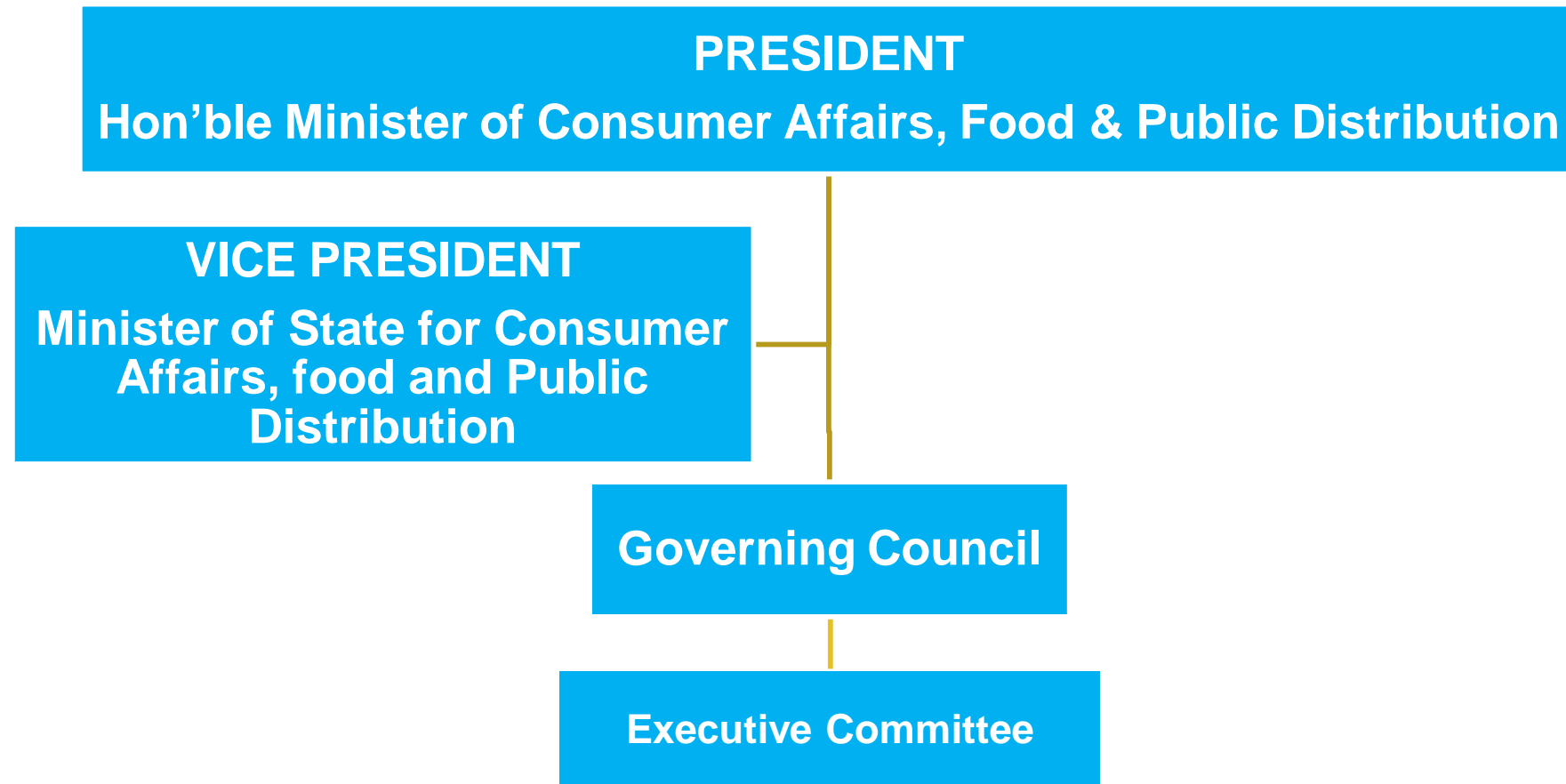
BIS  
Act  
1986

**Bureau of Indian Standards (BIS)**  
Act 1986 gave **statutory status** to BIS  
on 1 April 1987.

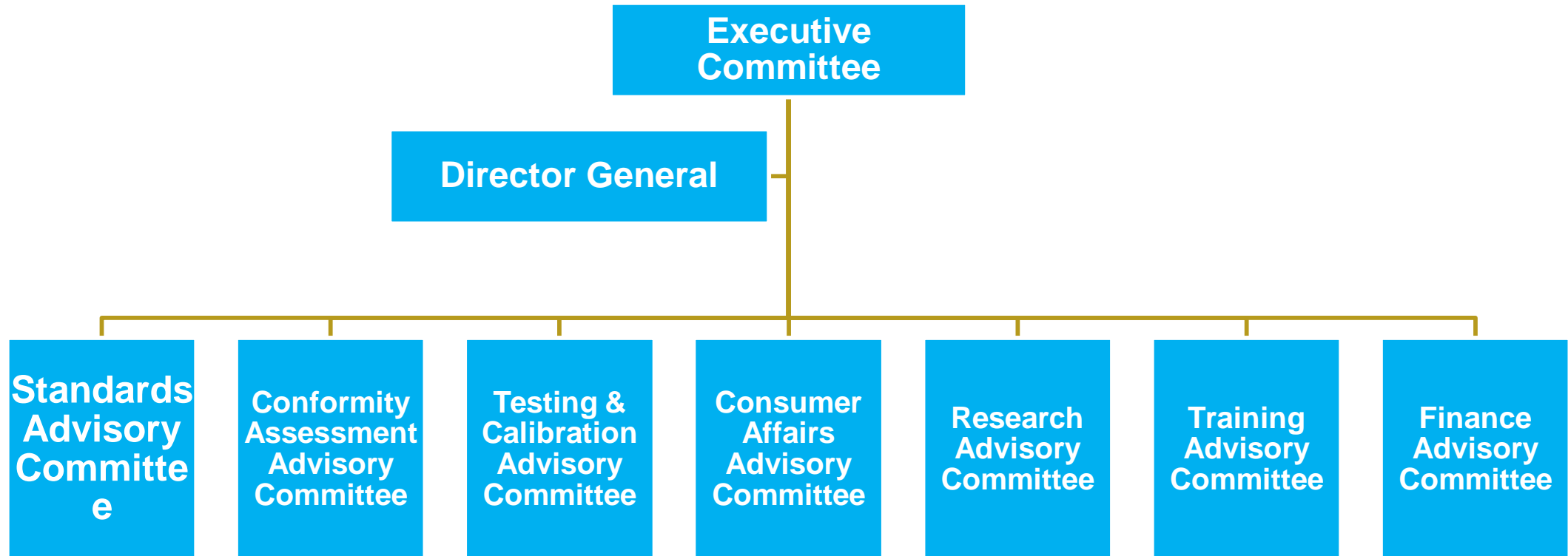
BIS  
Act  
2016

The BIS Act 2016 enforced on 12<sup>th</sup>  
October 2017 makes BIS the **National  
Standards Body of India**.

# Structure of BIS



# Structure of BIS (contd...)



# Core Activities

- ❑ Standards Formulation
- ❑ Conformity Assessment Schemes
  - ❑ Product Certification
  - ❑ Management Systems Certification
  - ❑ Hallmarking
  - ❑ Compulsory Registration
- ❑ Laboratory Services
- ❑ Consumer Affairs and Standards Promotion
- ❑ Training

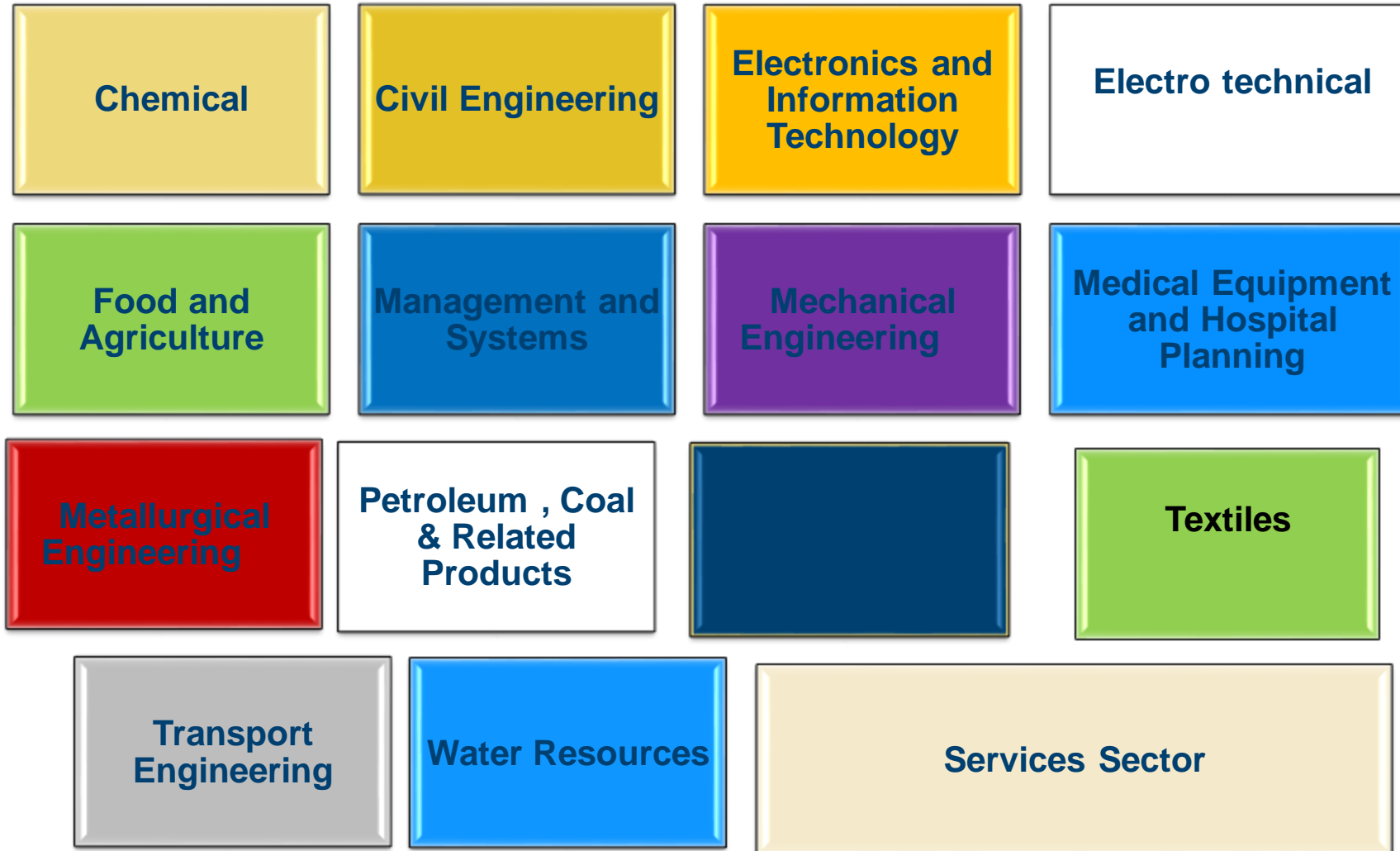
# BIS LOCATIONS



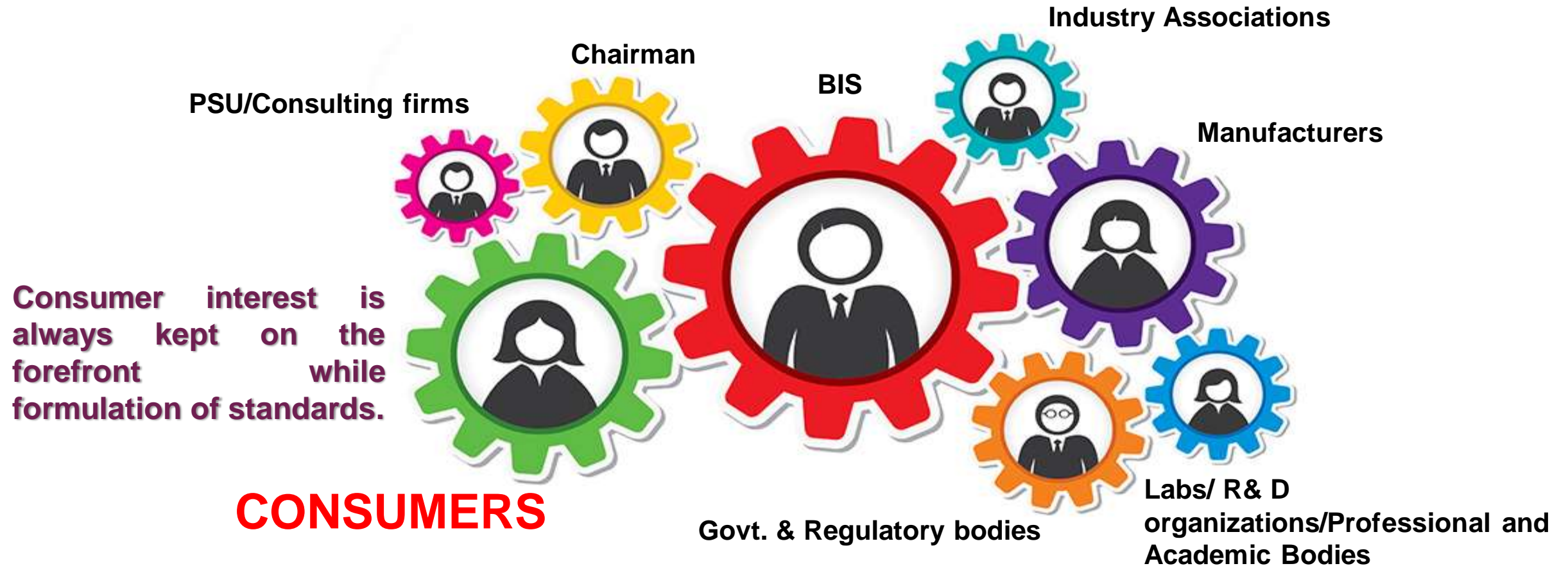


# Standardization

# Technical Division Councils



# Technical Committee



**Consensus approach**

# Standards Formulation

Item	As on 25.07.2021
Total number of Standards	<b>21148</b>
Number of new Standards made in 2021-22	<b>230</b>
Number of Standards revised in 2021-22	<b>214</b>
Number of Standards harmonized	<b>6691</b>

# International Cooperation

- ❑ **Founder member of International Organization for Standardization (ISO)**
- ❑ **Member of Technical Management Board of ISO from 01 January 2020 to 31 December 2022**
- ❑ **Member of Standards Management Board of International Electrotechnical Commission (IEC) since 2015, further elected from 01 January 2021 to 31 December 2023**
- ❑ **As on 25 July 2021,**
  - ❑ **Participating member in 489 Technical Committees/ Subcommittees of ISO and 99 Technical Committees/ Subcommittees of IEC**
  - ❑ **Observer Member in 184 Technical Committees/ Subcommittees of ISO and 71 Technical Committees/ Subcommittees of IEC**
- ❑ **Secretariats for 03 Technical Committees and 08 Subcommittees of ISO**
- ❑ **Actively involved in standardization under regional and multilateral platforms such as South Asian Regional Standards Organization (SARSO), Pacific Area Standards Congress (PASC), Brazil, Russia, India, China, South Africa (BRICS), India, Brazil, South Africa Trilateral Cooperation Forum (IBSA), etc.**
- ❑ **Chair of the Technical Management Board and of the Board for Conformity Assessment (BCA) of SARSO**
- ❑ **Nominated convenors for 26 working groups of ISO and 15 working groups/system evaluation groups of IEC**






# Conformity Assessment

# Third party Assurance



# Types of Certification Schemes

Scheme	Scope of the Scheme
<b>I</b> 	Grant of licence to use or apply Standard Mark on products as per Indian Standard
<b>II</b> 	Grant of licence to use or apply Standard Mark through registration based on self-declaration of conformity for goods and articles as per Indian Standard
<b>IV</b>	Grant of CoC for goods and articles as per any standard
<b>V</b>	Grant of CoC for a batch or lot of products as per any standard
<b>VII</b>	Grant of CoC for type approval of products as per any standard
<b>III</b> 	Grant of licence to use Standard Mark/CoC for management system as per Indian Standard/Specified Requirements
<b>VI</b>	Grant of CoC for services as per any standard
<b>VIII</b>	Grant of Licence or CoC for Process as standard or essential requirements

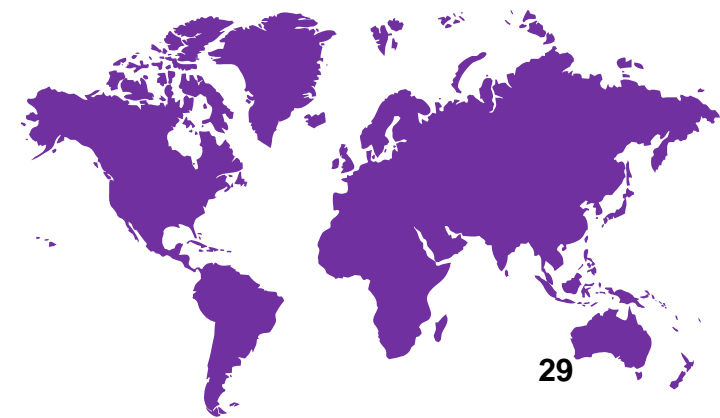
# Product Certification

- **Third Party Certification Scheme.**
- **Voluntary in nature**
- **Mandatory Certification through Quality Control Orders (QCOs) by various Ministries of Government of India - 378 products**
- **Foreign Manufacturers Certification Scheme started in the year 2000**
- **Compulsory Registration Scheme for Electronics and IT products started in 2012**

Item	As on 25.07.2021
Products covered under certification	<b>1060</b>
Number of Operative Licences (Domestic)	<b>38954</b>
Number of licences (Domestic) issued in 2020-21 (Mandatory & Voluntary)	<b>1445</b>

# Foreign Manufacturers Certification Scheme

- ❑ Launched in Sep 1999
- ❑ Licence is granted to a Foreign Manufacturer for use of Standard Mark on a **product that conforms to an Indian Standard.**
- ❑ Products certified include Packaged Drinking Water, Cement, Wood Products, Steel Products, Milk Products, Clinical Thermometers etc.
- ❑ **1008 licences are in operation with 06 granted in 2021-22.**
- ❑ Licences granted to manufacturing units in countries such as France, Dubai, South Korea, Nepal, Italy, China, Malaysia, Japan, UK, Brazil **etc with highest being in China.**



# Compulsory Registration Scheme

- ❑ **Ministry of Electronics and Information Technology** for electronic products - 63 product categories
- ❑ **Ministry of New and Renewable Energy** for photovoltaic systems, devices & components - 05 product categories
- ❑ **Ministry of Heavy Industries And Public Enterprises** for Low – Voltage switchgear and control gear- 08 product categories
- ❑ **Ministry of Chemicals & Fertilizers** for Ortho Phosphoric Acid - 01 product category

Item	As on 25.07.2021
<b>Total number of operative licences</b>	<b>17433</b>
<b>Number of new licenses granted in 2020-21</b>	<b>1656</b>

# Management Systems Certification

- **Management Systems Certification Scheme in operation since 1991, in accordance with ISO/IEC 17021-1: 2015**
- **Quality Management System Certification, Environmental Management System Certification and Food Safety Management System Certification Schemes of BIS- accredited by NABCB**
- **18 Various Management Systems under Certification**

Item	As on 25.07.2021
Total number of operative licences	<b>1256</b>
Number of new licences granted in 2021-212	<b>18</b>

# Laboratory Activity

# Laboratory Activity

**No of recognized labs under LRS: 270**

**Number of Government Labs empaneled by BIS: 259**

- 8 BIS laboratories spread across the country for testing of samples drawn for the purposes of conformity assessment schemes of BIS.
- 4 BIS Laboratories are also accredited by NABL as per IS/ISO/IEC 17025 which is the International Standard for Laboratory Accreditation .The process of accreditation for other BIS Laboratories is also underway.
- 3 Referral laboratories of BIS for Gold/Silver Assaying.

# Hallmarking

# Hallmarking

- **Hallmarking is determination of proportionate content of precious metal in an article**
- **Hallmarks are prevalent in many countries**
- **Hallmarking started in India in year 2000 based on recommendation of Reserve Bank of India (RBI) Standing Committee**
- **Hallmarking in India earlier it was voluntary however from 16 June 2021 it became mandatory in 256 districts of India who have Assaying and Hallmarking Centres (AHCs)**



# Hallmarking

- ❑ Grant of certificate to the Jeweller as per IS 1417 for Gold Jewellery/artefacts and IS 2112 for Silver Jewellery/artefacts.
- ❑ 100% of the items are tested through XRF. A representative sample per lot is tested by fire assay by AHC.
- ❑ Hallmarking of gold items is limited to grades **14k, 18k, 20k, 22k, 23k & 24k** as per IS 1417:2016 for consumer protection.

# Hallmarking

- ❑ Each item is marked with **Hallmark** (BIS Logo), **purity** (e.g. 22 K 916), **HUID mark**.
- ❑ BIS is operating Central Assistance scheme for setting up of AHC at deficient location. 84 AHCs have been provided assistance under the plan scheme.
- ❑ 42 Licences granted to Gold Refineries/Mint for refining of gold.
- ❑ Since 1 July 2021, across India 6050720 articles were received for hallmarking and 5130840 were hallmarked.

# Training Activity

# Training Activity

- ❑ The National Institute of Training for Standardization (NITS) was set up under the aegis of BIS in 1995. NITS started functioning from its new premises in Noida from May 2003.
- ❑ Imparts quality training in the fields of standardization, quality assurance, management systems, certification, laboratory testing, etc.
- ❑ Conducts a large variety of programmes on various subjects at its facilities in Noida campus as well as at its training centers in Chennai, Kolkata, Mumbai, Bangalore, Bhopal, Hyderabad and Jaipur.
- ❑ Also organizes various International Training Programmes for Developing Countries of Asia, Africa, Europe and Latin & South America. The programmes are conducted by a team of well-experienced, qualified and trained faculty.

# Quality Promotion through training

**01** Skilling related training

**02** Quality related training



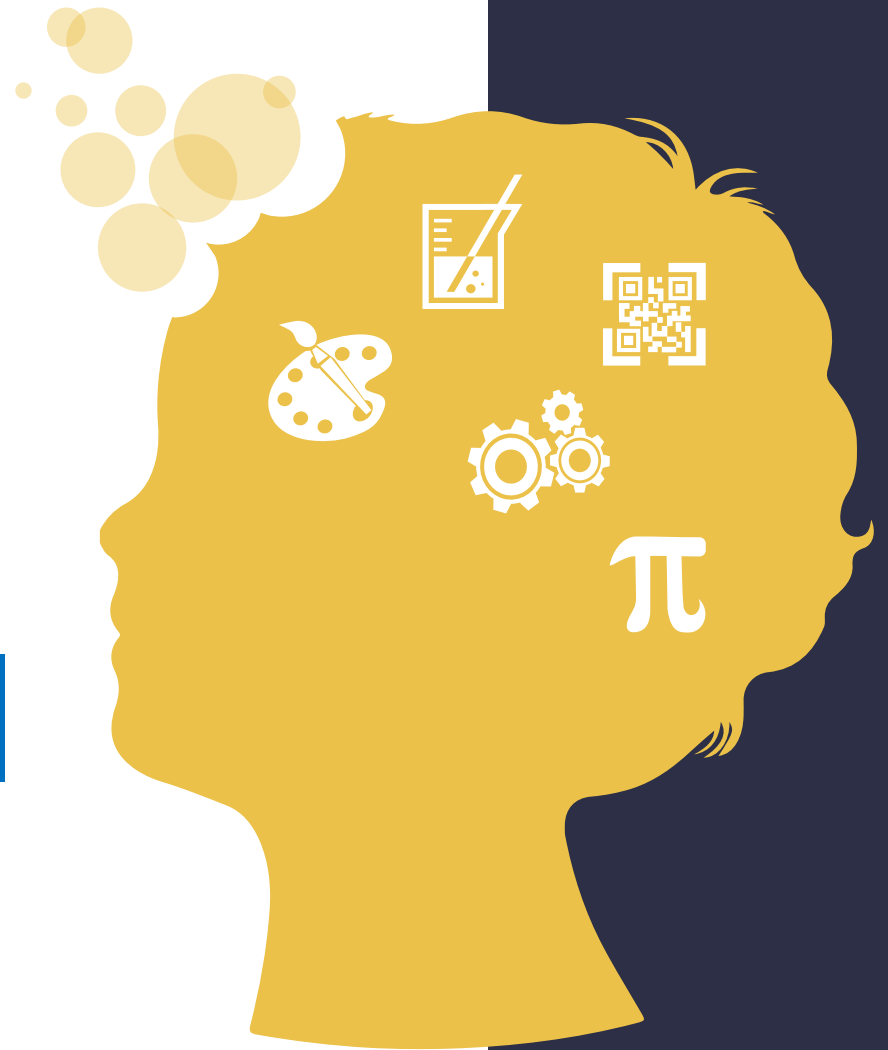
# Types of Training

## 03 International Training Programmes

➤ Provided to members of developing countries on subjects of standardization, management systems, conformity assessment, laboratory quality management system etc.

## 04 Management Systems related

➤ Lead Auditor and Internal Auditor related trainings for IS/ISO 9001, 14001, 45001, 27001, 22000, 17025, IMS etc are given.



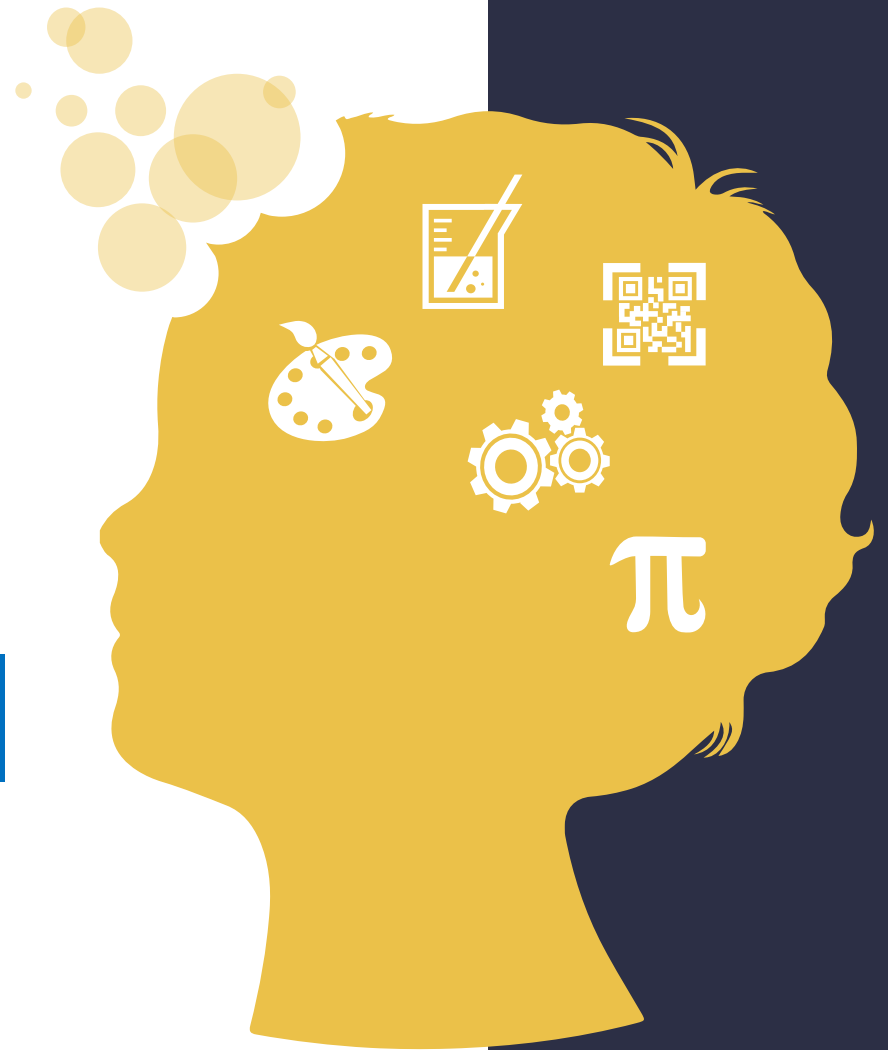
# Types of Training

## 05 Educational Utilization of Standards

- Focused training on standardization in specific subject areas is given to school/college students.
- Helps in understanding the nuances of standardization, conformity assessment and other BIS activities in detail.

## 06 Training for SC members & SDOs

- Understand the nuances of standardization and the formulation process in detail.
- Helps in effectively formulating standards.



# eBIS

# eBIS Portal



**Bureau of Indian Standards**  
The National Standards Body of India



Connect

A+

A-

A

Home


About BIS

Contact Us



Existing users of manakonline(Product Certification, I



 **Standardization**

 **Conformity Assessment  
(Manakonline)**

 **Compulsory Registration  
Scheme (CRS)**

 **Foreign Manufacture  
Certification**

 **Management System  
Certification (MSCD)**

 **Laboratory**

 **Hallmarking**

 **Consumer Engagement /  
Complaints**

 **Training**


 **Human Resource  
Management System**

 **GIS**

 **Important Links**

## NEWS AND EVENTS

 Extension of date of implementation of amendments to Indian Standards and revised Indian Standards

 Relaxation in fee for MSME units for licence under Bureau of Indian Standards (Conformity Assessment) Regulations 2018 and its amendments- reg.

 Revamped portal eBIS - Login instructions for existing users

Designed, Developed and Maintained by:

श्री देवी एन.एस.आई. प्रा. लि.  
CENTRE FOR QUALITY MANAGEMENT & STANDARDIZATION



• <https://www.manakonline.in>

# Locate Your Standard

services.bis.gov.in:8071/php/BIS/PublishStandards/published

Manak Bhawan, 9 Bahadur Shah Zafar Marg, New Delhi-110002

Search for Standards :  Enter Document Number or Title Here

Published Indian Standards

S.No	Technical Division	Technical Committees	Published Standards	Scope
1	Civil Engineering Department (CED)	36	1806	<a href="#">View</a>
2	Chemical Department (CHD)	25	1819	<a href="#">View</a>
3	Electrotechnical Department (ETD)	44	1716	<a href="#">View</a>
4	Food and Agriculture Department (FAD)	26	2081	<a href="#">View</a>
5	Electronics and Information Technology Department (LTD)	32	1760	<a href="#">View</a>
6	Mechanical Engineering Department (MED)	28	1341	<a href="#">View</a>
7	Medical Equipment and Hospital Planning Department (MHD)	20	1355	<a href="#">View</a>
8	Management and Systems Department (MSD)	12	415	<a href="#">View</a>
9	Metallurgical Engineering Department (MTD)	20	1656	<a href="#">View</a>
10	Petroleum, Coal and Related Products Department (PCD)	15	1450	<a href="#">View</a>
11	Production and General Engineering Department (PGD)	24	2447	<a href="#">View</a>
12	Service Sector Department-I (SSD-I)	1	10	<a href="#">View</a>
13	Service Sector Department-II (SSD-II)	1	0	<a href="#">View</a>
14	Transport Engineering Department (TED)	18	1164	<a href="#">View</a>
15	Textile Department (TXD)	26	1319	<a href="#">View</a>
16	Water Resources Department (WRD)	17	450	<a href="#">View</a>
Total		345	20779	

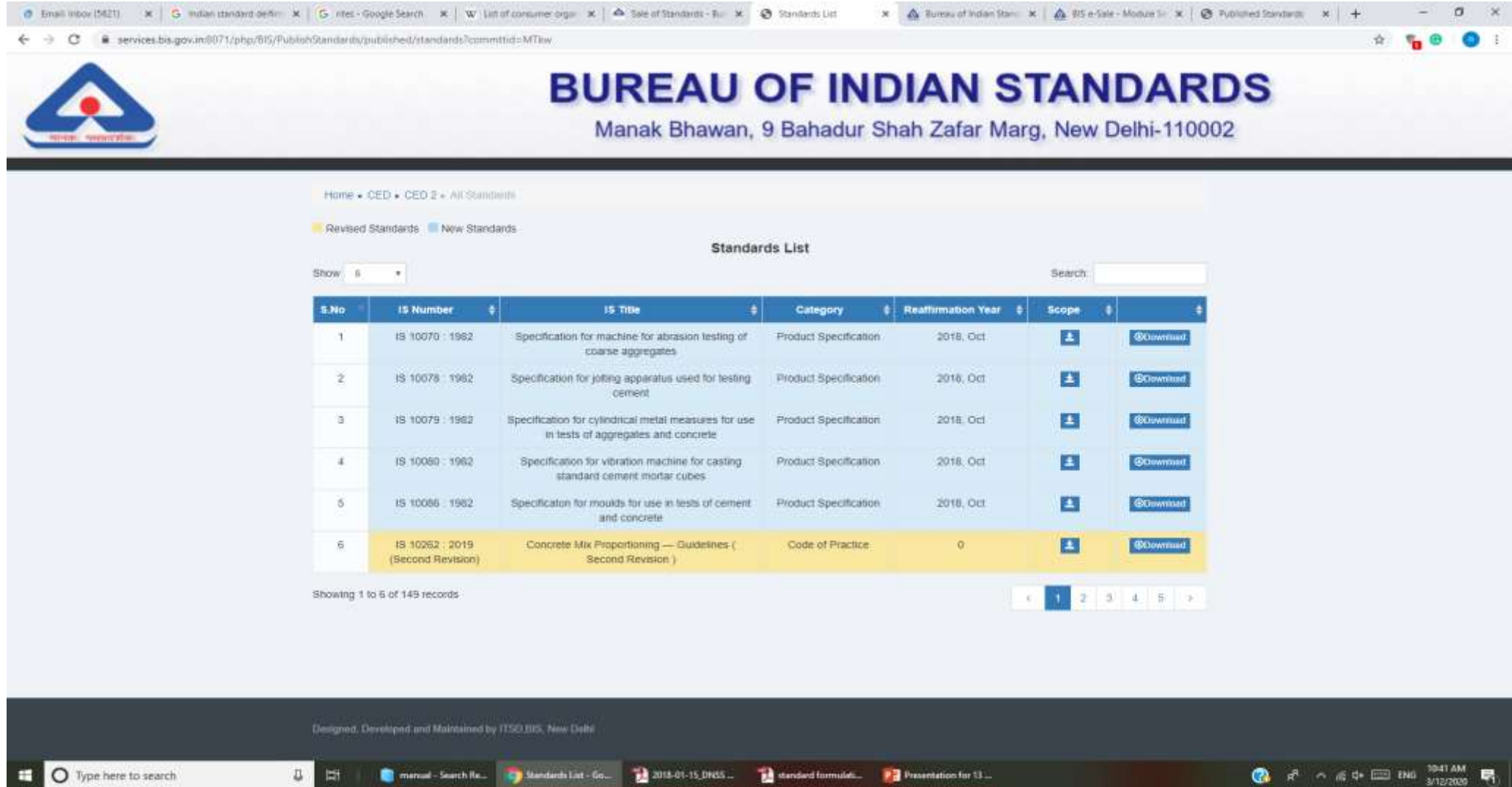
Chemicals and pe...pptx 1.jpg F1PCD5215159\_2...docx Indian National Str...pdf Show all

Type here to search ppt - Search... Published... ISO\_IEC\_DL... Document... F1PCD521... standardic... Slide Form... Presentati... Photos Chemicals... ENG 5:56 PM 3/11/2020

- <https://www.services.bis.gov.in:8071/php/BIS/PublishStandards/published>



# Indian Standards Available Online (Free of Cost)



The screenshot displays the Bureau of Indian Standards (BIS) website interface. The header features the BIS logo and the text "BUREAU OF INDIAN STANDARDS" and "Manak Bhawan, 9 Bahadur Shah Zafar Marg, New Delhi-110002". Below the header, there are navigation links for "Home", "CED", "CED 2", and "All Standards". A section for "Revised Standards" and "New Standards" is also present. The main content area is titled "Standards List" and includes a search bar and a table of standards. The table has columns for S.No, IS Number, IS Title, Category, Reaffirmation Year, and Scope. The first six standards are listed, with the last one (IS 10262 : 2019) highlighted in yellow. The footer of the website states "Designed, Developed and Maintained by ITSO BIS, New Delhi".

Home • CED • CED 2 • All Standards

Revised Standards • New Standards

Standards List

Show: 6

Search:

S.No	IS Number	IS Title	Category	Reaffirmation Year	Scope
1	IS 10070 : 1982	Specification for machine for abrasion testing of coarse aggregates	Product Specification	2018, Oct	Download
2	IS 10078 : 1982	Specification for jolting apparatus used for testing cement	Product Specification	2018, Oct	Download
3	IS 10079 : 1982	Specification for cylindrical metal measures for use in tests of aggregates and concrete	Product Specification	2018, Oct	Download
4	IS 10080 : 1982	Specification for vibration machine for casting standard cement mortar cubes	Product Specification	2018, Oct	Download
5	IS 10086 : 1982	Specification for moulds for use in tests of cement and concrete	Product Specification	2018, Oct	Download
6	IS 10262 : 2019 (Second Revision)	Concrete Mix Proportioning — Guidelines (Second Revision)	Code of Practice	0	Download

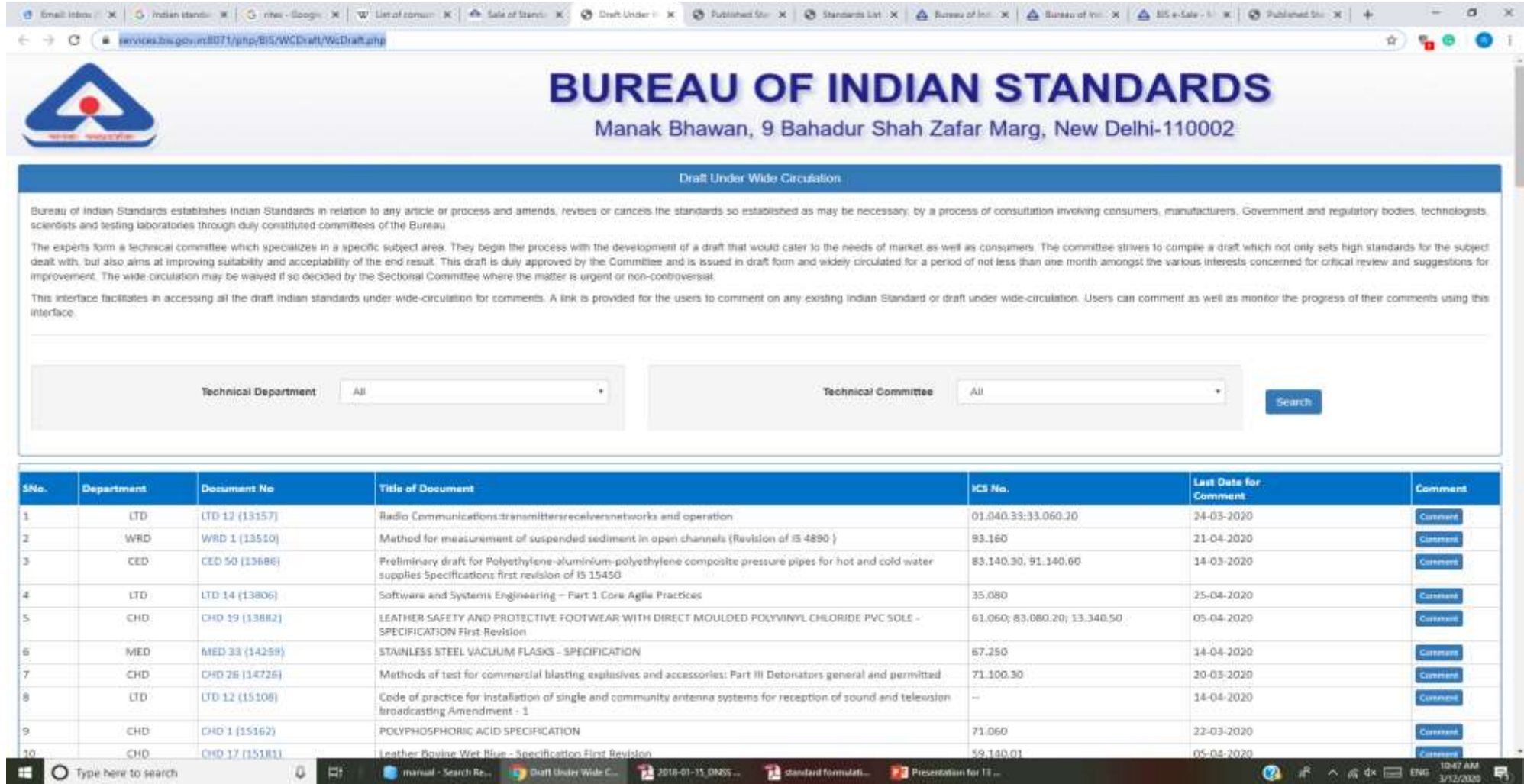
Showing 1 to 6 of 149 records

Designed, Developed and Maintained by ITSO BIS, New Delhi

- <https://www.services.bis.gov.in:8071/php/BIS/PublishStandards/published/standards?commttid=MTkw>



# Wide Circulation Drafts and Online Platform for Comments



**BUREAU OF INDIAN STANDARDS**  
Manak Bhawan, 9 Bahadur Shah Zafar Marg, New Delhi-110002

**Draft Under Wide Circulation**

Bureau of Indian Standards establishes Indian Standards in relation to any article or process and amends, revises or cancels the standards so established as may be necessary, by a process of consultation involving consumers, manufacturers, Government and regulatory bodies, technologists, scientists and testing laboratories through duly constituted committees of the Bureau.

The experts form a technical committee which specializes in a specific subject area. They begin the process with the development of a draft that would cater to the needs of market as well as consumers. The committee strives to compile a draft which not only sets high standards for the subject dealt with, but also aims at improving suitability and acceptability of the end result. This draft is duly approved by the Committee and is issued in draft form and widely circulated for a period of not less than one month amongst the various interests concerned for critical review and suggestions for improvement. The wide circulation may be waived if so decided by the Sectional Committee where the matter is urgent or non-controversial.

This interface facilitates in accessing all the draft Indian standards under wide-circulation for comments. A link is provided for the users to comment on any existing Indian Standard or draft under wide-circulation. Users can comment as well as monitor the progress of their comments using this interface.

Technical Department:  Technical Committee:

S.No.	Department	Document No	Title of Document	ICS No.	Last Date for Comment	Comment
1	LTD	LTD 12 (13157)	Radio Communications:transmittersreceiversnetworks and operation	01.040.33;33.060.20	24-03-2020	<a href="#">Comment</a>
2	WRD	WRD 1 (13510)	Method for measurement of suspended sediment in open channels (Revision of IS 4890 )	93.160	21-04-2020	<a href="#">Comment</a>
3	CED	CED 50 (13686)	Preliminary draft for Polyethylene-aluminium-polyethylene composite pressure pipes for hot and cold water supplies 5specifications first revision of IS 15450	83.140.30, 91.140.60	14-03-2020	<a href="#">Comment</a>
4	LTD	LTD 14 (13806)	Software and Systems Engineering – Part 1 Core Agile Practices	35.080	25-04-2020	<a href="#">Comment</a>
5	CHD	CHD 19 (13882)	LEATHER SAFETY AND PROTECTIVE FOOTWEAR WITH DIRECT MOULDED POLYVINYL CHLORIDE PVC SOLE - SPECIFICATION First Revision	61.060; 83.080.20; 13.340.50	05-04-2020	<a href="#">Comment</a>
6	MED	MED 33 (14259)	STAINLESS STEEL VACUUM FLASKS - SPECIFICATION	67.250	14-04-2020	<a href="#">Comment</a>
7	CHD	CHD 26 (14726)	Methods of test for commercial blasting explosives and accessories: Part III Detonators general and permitted	71.100.30	20-03-2020	<a href="#">Comment</a>
8	LTD	LTD 12 (15108)	Code of practice for installation of single and community antenna systems for reception of sound and television broadcasting Amendment - 1	—	14-04-2020	<a href="#">Comment</a>
9	CHD	CHD 1 (15162)	POLYPHOSPHORIC ACID SPECIFICATION	71.060	22-03-2020	<a href="#">Comment</a>
10	CHD	CHD 17 (15181)	Leather Bovine Wet Blue - Specification First Revision	59.140.01	05-04-2020	<a href="#">Comment</a>

- <https://www.services.bis.gov.in:8071/php/BIS/WCDraft/WcDraft.php>



# Online Proforma for Proposal for New Subjects for National Standardization



The screenshot displays the Bureau of Indian Standards (BIS) website interface for the online proforma. The header features the BIS logo and the text "BUREAU OF INDIAN STANDARDS" and "Manak Bhawan, 9 Bahadur Shah Zafar Marg, New Delhi-110002". The main content area is titled "Proforma for Proposing New Subjects for National Standardization". It includes a section for "Are You a Government Department/Organization" with "Yes" and "No" radio buttons. Below this, the form is divided into two parts: "Part-1" and "Part-2".

**Part-1**

- 1. Proposer Name \* (Text input field)
- 2. Email-ID \* (Text input field)
- 3. Contact No \* (Text input field, containing "8826009890")
- 4. Address \* (Text input field)

**Part-2**

- 5. Proposed title of Standard \* (Text input field)
- 6. Aspect \* (Dropdown menu, showing "Select One")
- 7. Define subject of standard \* (Text area)
- 8. Select Most Relevant Technical Department \* (Dropdown menu, showing "Select Department")

The Windows taskbar at the bottom shows the system clock as 10:25 AM on 8/12/2020.

- <https://www.services.bis.gov.in:8071/php/BIS/bisconnect/NWIP/Proposal>

# Training Portal



**Bureau of Indian Standards**  
The National Standards Body of India

LOGIN

- Home
- About NITS
- Documents
- Publications ▾
- Initiatives ▾
- FAQ
- Contact Us

BIS launches

**BIS Launches Certificate Course for Quality Control Personnel from 5 April 2021 at BIS Central Laboratory, Sahibabad(Delhi/NCR)**



Training Calendar



Training Programmes Planned (Domestic)



Training Programmes Conducted (Domestic)



Proposals for New Programmes



Faculty



Fees



Partnerships



International Programmes



Reference Materials

## NEWS

[VIEW ALL](#)

5-day Online Lead Auditor course on Environmental Management System as per IS/ISO 14001:2015 to be held during 13-17 September 2021

2-day Online Training Programme on Inter Lab Comparison/Proficiency Testing and Evaluation of Scores to be held during 9-10 September 2021

3-day Online Documentation, Awareness and Internal Audit on Integrated Management System as per "IS/ISO 9001:2015, IS/ISO 14001:2015 IS/ISO 45001:2018" to be held during 25-27 August, 2021

"5 days ONLINE Lead Auditor



<https://www.services.bis.gov.in:8071/trainings/dashboard/>

# Consumer Engagement Portal

**Bureau of Indian Standards**  
The National Standards Body of India

About Us ▾ Standards ▾ Conformity Assessment ▾ Laboratory Services ▾ Hallmarking ▾ Training ▾ **Consumer Engagement** ▴ / Tt / / /

Standard of the Week Standard of the Month New Standards Revised Standards Products under Compulsory Certification Toys Certification FAQs Contact Us

**Consumer Engagement**

- Overview
- Consumer Protection
- Vigilance Portal
- National Quality Award
- Brochures
- Standards India
- Copyright Indian Standards
- Online Complaint Registration
- Citizen's Charter
- Enforcement »
- FAQ
- Contact Us

**FOR CONSUMERS**

BIS Login

- Overview
- Consumer Protection
- Vigilance Portal
- National Quality Award
- Brochures

Home > Consumer Overview > Consumer Overview > Consumer Protection

## Consumer Protection

Think, Nudge & Move Department (TN&MD) at BIS HQ in New Delhi is working with Public Grievance Officers at all its Regional and Branch Offices to provide consumers with prompt attention and speedy redressal of their grievances/complaints. Grievance/Complaint can be lodged regarding BIS certified products under various schemes or Services rendered by BIS, in the following manner:


CONSUMER PROTECTION

<https://bis.gov.in/index.php/consumer-overview/consumer-overviews/consumer-protection/#>

Leave Msg



- <https://bis.gov.in/index.php/consumer-overview/>

# Online Complaint Registration Portal



Kanika Kalia  
(2012214775)

Dashboard

 Inbox (0) 

Consumer Organization  
Registration


Complaints Management  
System


☰


← Switch To Other Portal


Logout


Dashboard Home / Dashboard


 Complaints Registered  
0

 Complaints under examination  
0

 Complaints Established

 Complaints not established

 Complaints Rejected  
0

 Complaints Closed  
0

Designed & Developed by ITSD, BIS.

- [https://www.services.bis.gov.in:8071/php/BIS\\_2.0/](https://www.services.bis.gov.in:8071/php/BIS_2.0/)



# B I S C A R E A P P

## EMPOWERING THE CONSUMERS AND THEIR VOICE!

### KEY FEATURES :-

SEARCH AND VERIFY LICENCE  
DETAILS

REPORT MISUSE OF BIS  
STANDARD MARK

REPORT POOR QUALITY OF BIS  
CERTIFIED PRODUCTS

REPORT MISLEADING ADV.  
FOR BIS CERTIFIED PRODUCTS

#BISCaresForYou



“

## Standards Promotion

”

# Standards Promotion

**01 Consumer Awareness Programmes**

**02 Industry Awareness Programmes**

**03 Educational Utilization of Standards**

**04 Seminars/Conferences**

**05 Social Media presence**

**06 Standards Clubs**



# Social media presence

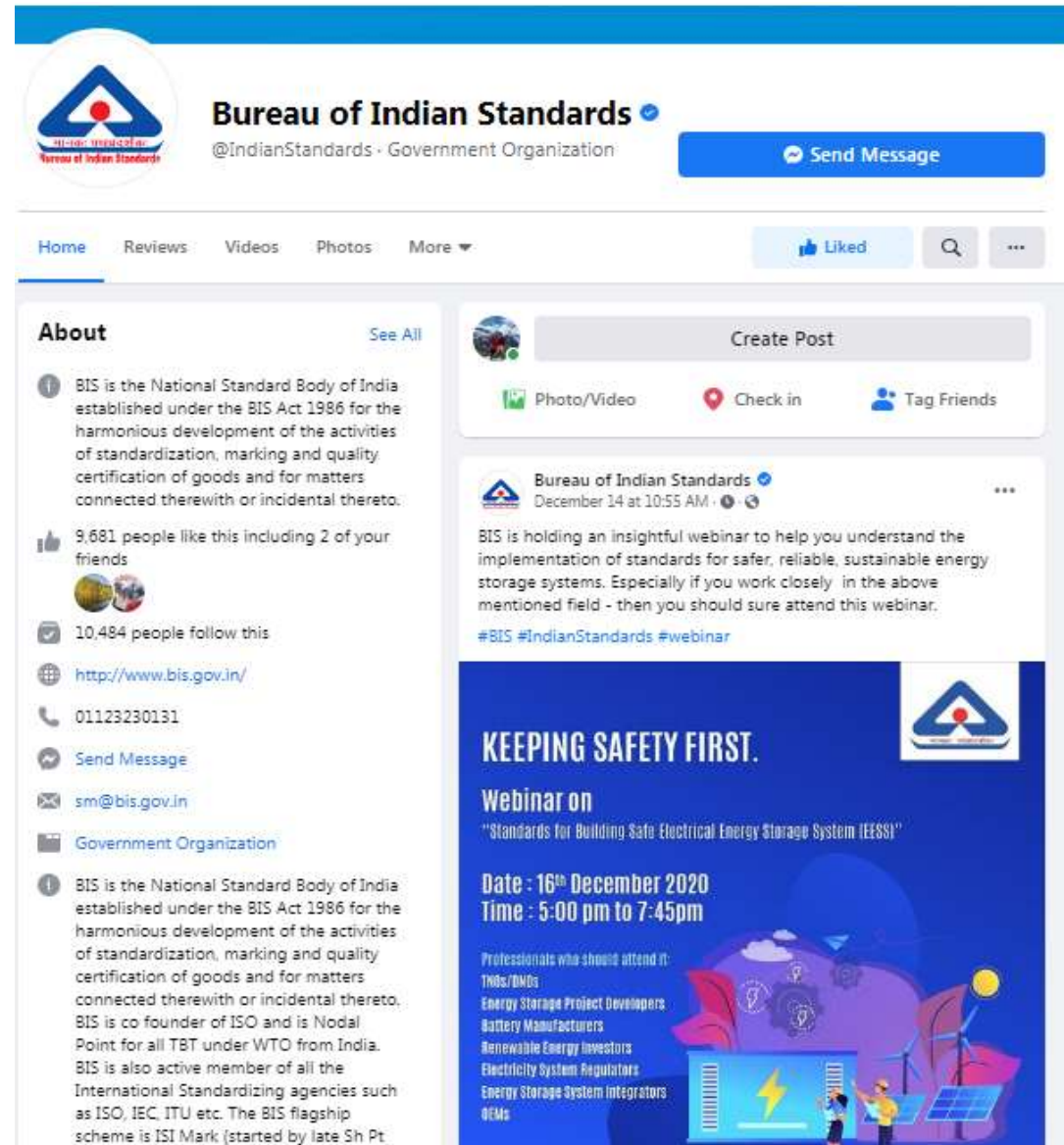
The screenshot shows the YouTube channel page for the Bureau of Indian Standards. At the top, there's a search bar with "bureau of indian standards" entered. Below the search bar is a banner image with the text "SETTING THE INDIAN STANDARDS HIGH" and an illustration of robotic arms. The channel name "Bureau of Indian Standards" is displayed with a logo and "3.34K subscribers". A red "SUBSCRIBE" button is on the right. Below the channel name are tabs for HOME, VIDEOS, PLAYLISTS, COMMUNITY, CHANNELS, and ABOUT. The "VIDEOS" tab is selected. Under "Uploads", there are five video thumbnails with their titles and view counts:

- BIS CARE APP**: 145K views • 1 month ago. Video length: 0:16.
- Ghar mein sirf #ISIMark wala samaan hi kyun laye?**: 674 views • 7 months ago. Video length: 0:21.
- Kya apka ghar ISI SAFE?**: 1K views • 7 months ago. Video length: 0:31.
- How standards help us live a fulfilled life?**: 656 views • 7 months ago. Video length: 0:30.
- Buy only ISI marked electricity products | BIS**: 590 views • 8 months ago. Video length: 0:21.

- <https://www.youtube.com/c/BureauofIndianStandards/featured>



# Social media presence



The screenshot shows the Facebook profile of the Bureau of Indian Standards (BIS). The profile picture is the BIS logo, and the name is "Bureau of Indian Standards" with a verified badge. The bio states that BIS is the National Standard Body of India established under the BIS Act 1986 for the harmonious development of the activities of standardization, marking and quality certification of goods and for matters connected therewith or incidental thereto. The page has 9,681 likes and 10,484 followers. The website URL is <http://www.bis.gov.in/> and the phone number is 01123230131. The page is categorized as a Government Organization. A recent post from December 14 at 10:55 AM announces a webinar titled "Standards for Building Safe Electrical Energy Storage System (IESS)". The webinar is on the topic of "KEEPING SAFETY FIRST." and is scheduled for December 16, 2020, from 5:00 pm to 7:45 pm. The post lists several professionals who should attend, including TNDs/BMDs, Energy Storage Project Developers, Battery Manufacturers, Renewable Energy Investors, Electricity System Regulators, and Energy Storage System Integrators/OEMs. The post also includes a link to the webinar and a list of hashtags: #BIS, #IndianStandards, and #webinar. The post features a graphic with the BIS logo and the text "KEEPING SAFETY FIRST. Webinar on 'Standards for Building Safe Electrical Energy Storage System (IESS)'". The graphic also includes the date and time of the webinar and a list of professionals who should attend it.

**Bureau of Indian Standards** ✓  
@IndianStandards · Government Organization

Home Reviews Videos Photos More ▾

Like

**About** See All

BIS is the National Standard Body of India established under the BIS Act 1986 for the harmonious development of the activities of standardization, marking and quality certification of goods and for matters connected therewith or incidental thereto.

9,681 people like this including 2 of your friends

10,484 people follow this

<http://www.bis.gov.in/>

01123230131

Send Message

sm@bis.gov.in

Government Organization

BIS is the National Standard Body of India established under the BIS Act 1986 for the harmonious development of the activities of standardization, marking and quality certification of goods and for matters connected therewith or incidental thereto. BIS is co founder of ISO and is Nodal Point for all TBT under WTO from India. BIS is also active member of all the International Standardizing agencies such as ISO, IEC, ITU etc. The BIS flagship scheme is ISI Mark (started by late Sh Pt

Create Post

Photo/Video Check in Tag Friends

**Bureau of Indian Standards** ✓  
December 14 at 10:55 AM · 🌐

BIS is holding an insightful webinar to help you understand the implementation of standards for safer, reliable, sustainable energy storage systems. Especially if you work closely in the above mentioned field - then you should sure attend this webinar.

#BIS #IndianStandards #webinar

**KEEPING SAFETY FIRST.**

**Webinar on**  
"Standards for Building Safe Electrical Energy Storage System (IESS)"

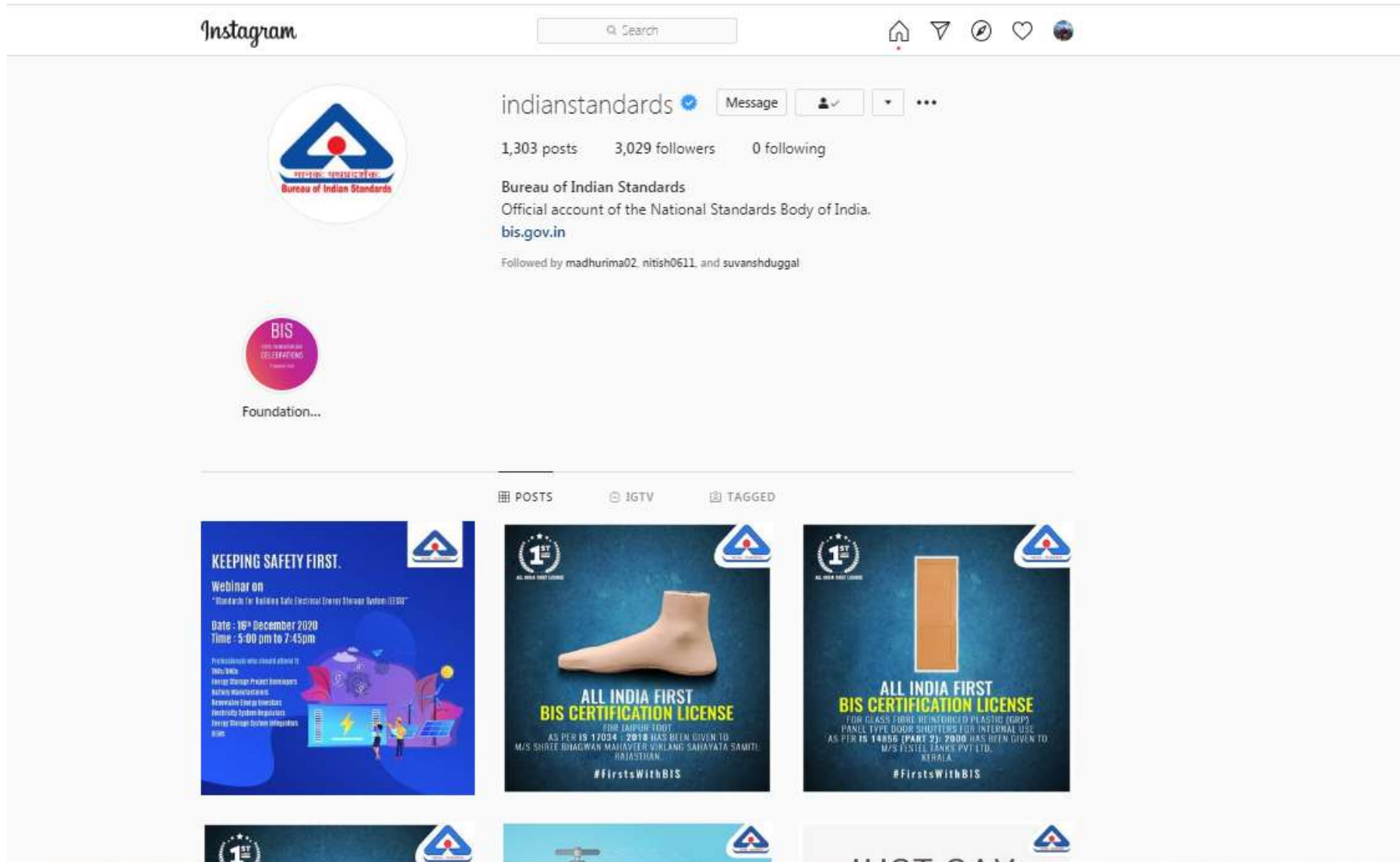
**Date : 16<sup>th</sup> December 2020**  
**Time : 5:00 pm to 7:45pm**

Professionals who should attend it:  
TNDs/BMDs  
Energy Storage Project Developers  
Battery Manufacturers  
Renewable Energy Investors  
Electricity System Regulators  
Energy Storage System Integrators  
OEMs

- <https://www.facebook.com/IndianStandards>



# Social media presence



- <https://www.instagram.com/indianstandards/>





Interactive posts on pertinent topics and with use of local language for greater outreach





## BIS Talks on Electrotechnical Standards

559 views • 8 Apr 2021



23



1



SHARE



SAVE



### BIS Talks

Bureau of Indian Standards - 1/19



#### BIS Talks on Electrotechnical Standards

Bureau of Indian Standards



#### BIS Talks on Standardization in Civil Engineering

Bureau of Indian Standards



#### BIS Talks on Standardization in Transport Engineering

Bureau of Indian Standards



#### BIS Talks on Standardization in Food & Agriculture Sector

Bureau of Indian Standards



#### BIS Talks on Standardization in Electronics & IT Sector

Bureau of Indian Standards



#### BIS Talks on Petroleum, Coal and Related Products Sector

All

Listenable

Recently uploaded

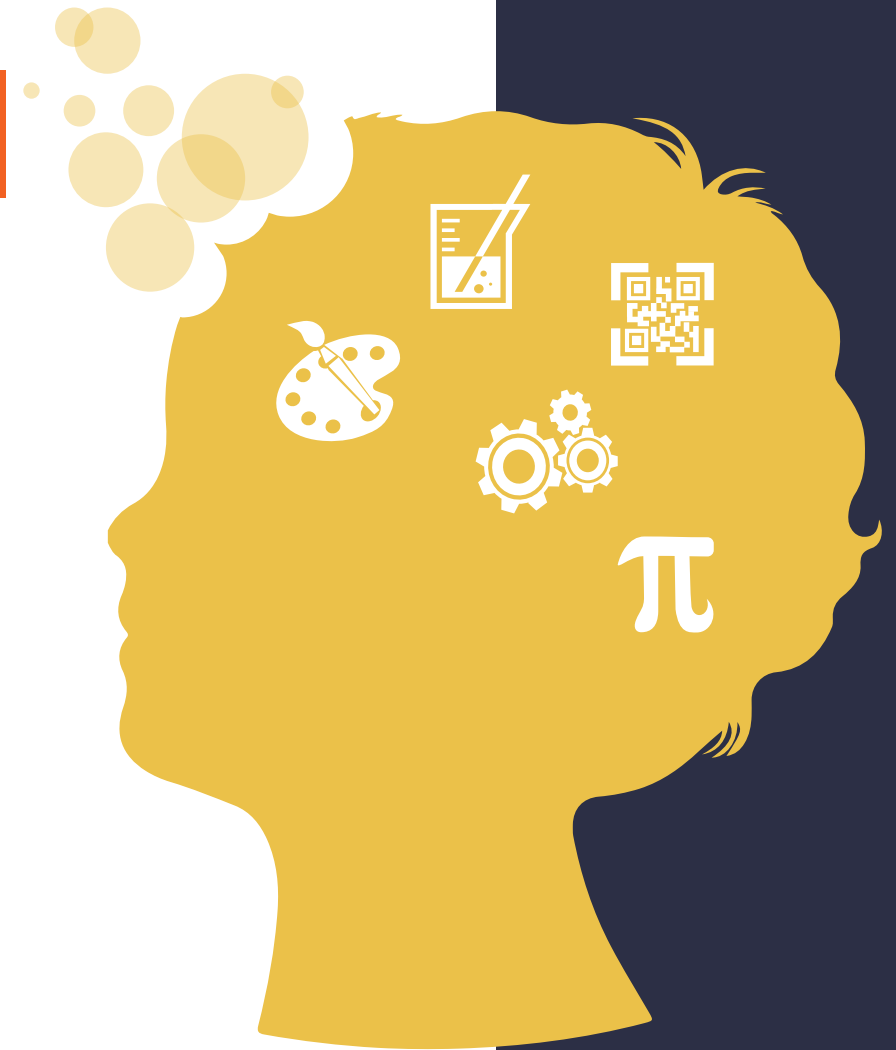
Watched



How Google's monopoly power

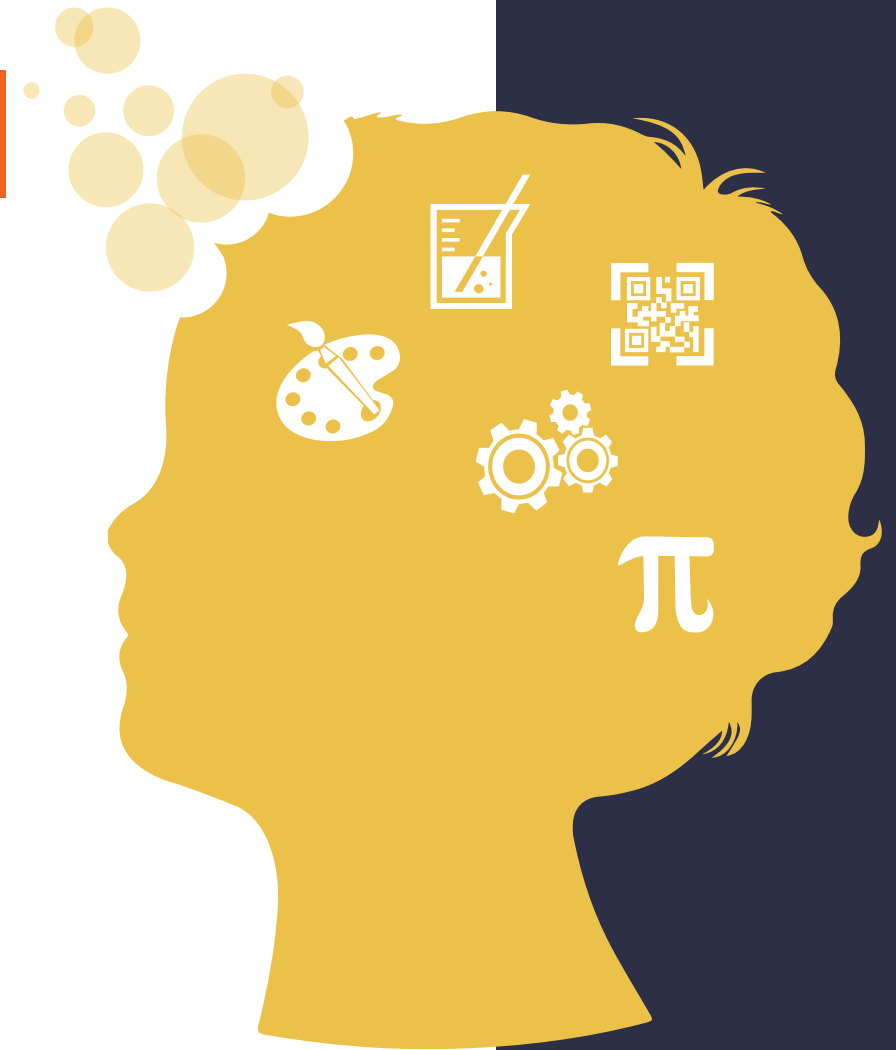
## Standards Clubs

- Focused activity based training on standardization in specific subject areas is given to school/college students.
- Helps in understanding the nuances of standardization, conformity assessment and other BIS activities in detail.



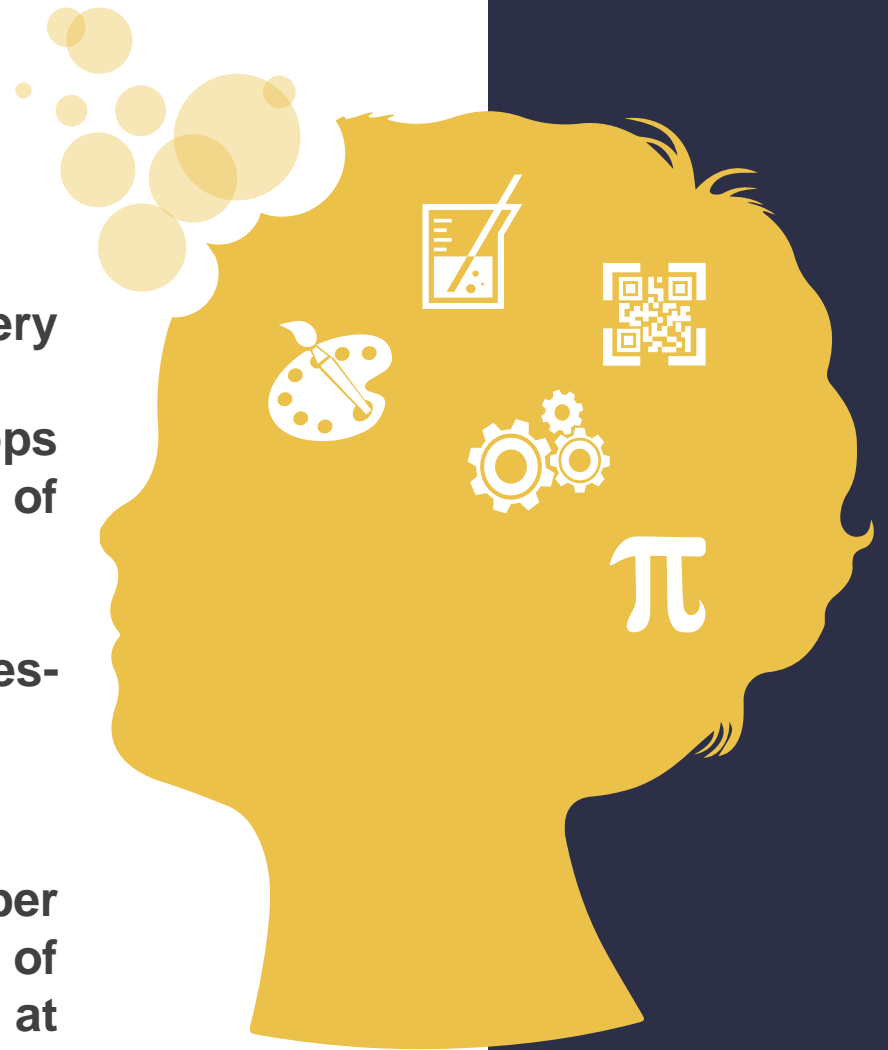
## Composition of Standards Clubs

- **Mentor: Science Teacher for class IX to XII. Nominated for 2 years by principal. Can be renominated.**
- **Student Leader:**
- **Members: Minimum 15**
- **Standards Clubs Core group**
- **Mentor+leader+3 members**



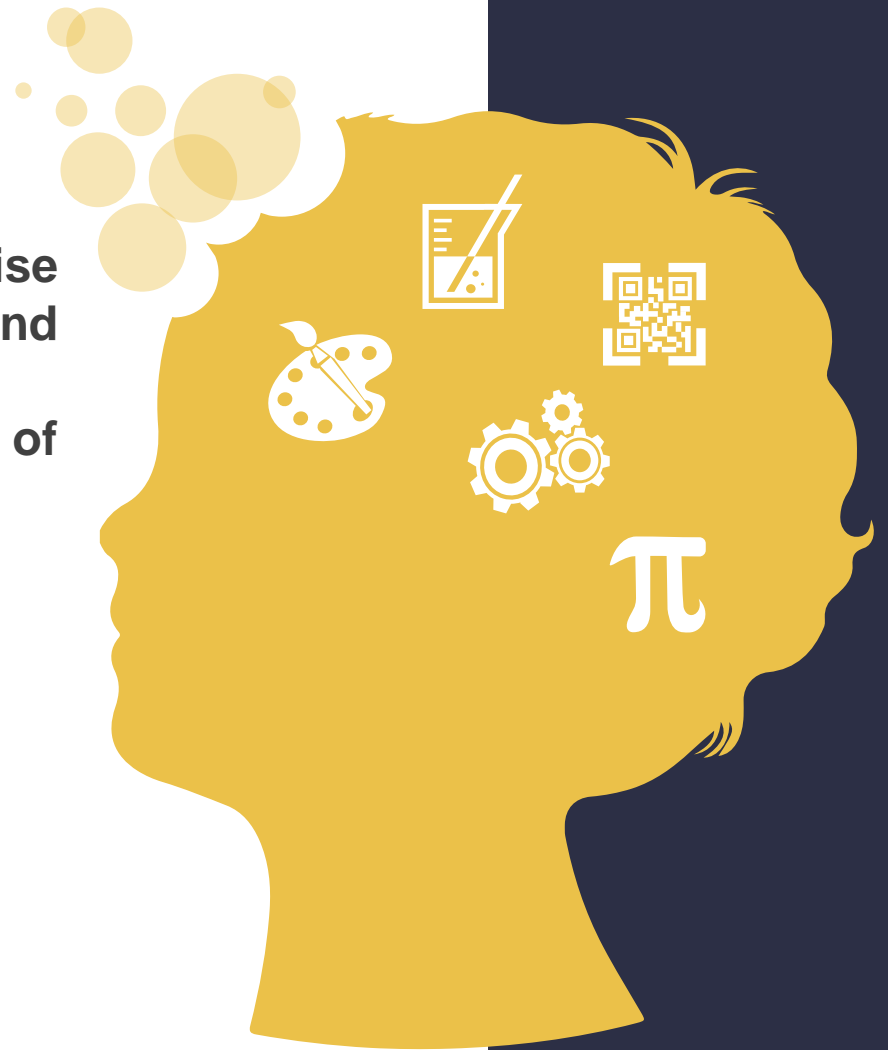
## Activities of Standards Clubs

- Can be standalone or part of other programmes.
- Atleast 3 programmes to be organized every academic year with the following themes;
  - Awareness programme- Seminars and workshops on Indian Standards and their role in the upliftment of the quality of life and economic development.
  - ✓ Standard writing competition.
  - ✓ Competitions on Standards and Quality issues- Quiz, Essay writing and Debate.
  
- Financial support from BIS is Rs. 10000/- per activity with Rs. 5000 given as advance. In case of physical training at NITS, AC 2 Tier ticket plus stay at NITS.



## Requirements: Standards Clubs

- Expenditure statement indicating item-wise expenditure signed by mentor, student leader and Head of Institution
- Detailed activity report within 7 days of completion.



# THANK YOU



[www.bis.gov.in](http://www.bis.gov.in)  
[www.manakonline.in](http://www.manakonline.in), [www.standardsbis.in](http://www.standardsbis.in)