

Engagement with Consumers

BIS plays a vital role in consumer protection by formulating standards, conducting certification and conformity assessments, carrying out market surveillance, addressing consumer grievances, raising awareness, collaborating with stakeholders, and advocating for robust consumer protection measures. Through its functions, BIS aims to create a safe and reliable marketplace for consumers and promote their well-being and satisfaction. Apart from its Conformity Assessment activities at the State level, BIS also engages in creating awareness amongst consumers and promoting their rights. A major of these activities in the State are performed collaboratively along with Consumer organizations and NGOs. In 2022-23 also, JPBO 1 collaborated with leading Consumer Organizations in Rajasthan in the organization of two national level consumer awareness programmes. One was chaired by Hon'ble Minister of Consumer Affairs, Food and Public Distribution, Govt. of Rajasthan and another one was chaired by Joint Secretary (CA), Department of Consumer Affairs, Govt. of India.



National Consumer Convention 2022- 30 April 2022



4th National Convention of Consumer Activists of India, 10-11 Sep 2022

