

Manak Mahotsav

World Standards Day is a celebrated internationally each year on 14 October. The day honours the efforts of the lakhs of experts who develop voluntary standards within standards development organizations such as the International Electrotechnical Commission (IEC), International Organization for Standardization (ISO), International Telecommunication Union (ITU), and BIS. The aim of celebrating World Standards Day is to raise awareness among regulators, industry and consumers regarding the importance of standardization in the global economy. 14 October was specifically chosen to mark the date, in 1946, when delegates from 25 countries first gathered in London and decided to create an international organization focused on facilitating standardization. Around the globe, various activities are chosen by national standards bodies and intergovernmental organizations to commemorate the date. Bureau of Indian Standards being the National Standards Body and the founding member of ISO also celebrates this day with great enthusiasm every year. On the occasion of the World Standards Day 2022, many events were organized by BIS, JPBO 1 in Jaipur.

- **Manak Mahotsav:** This technical Conclave was organized on 15 Oct 2022, with its theme centered around World Standards Day i.e "Shared Vision for a Better World-Standards for Sustainable Development Goals". The Chief Guest for the event was Dr. (Prof.) S.K Singh, Vice Chancellor, Rajasthan Technical University, Kota. A technical seminar was also organised on this occasion wherein thematic presentations were delivered by Dr Sudhir Mathur, Indian Plumbing Association and Dr Jyotirmay Mathur, Professor and Head, Centre for Energy and Environment, MNIT. During this event JPBO 1 honored manufacturers who had obtained All India First Licenses in the previous year. Additionally, 10 Licensed firms received special recognition for their 40-year long association with BIS. JPBO 1 also recognized BIS recognized laboratories, Industrial Associations and Consumer Organizations for their continued support to the cause of Standardization during the occasion. The event was attended by more than 200 participants.
- **Run for Quality:** The run was Organized on 14 October 2022 from Albert Hall and helped spread awareness regarding Standards and Quality. It was flagged off by Shri Vijay Kumar Singh, ADGP-Traffic, Rajasthan. Ms. Shalini Pathak (Asian Games Silver Medalist), Ms. Shatabdi Avasthi (World Champion Para Athlete) and Shri Prahlad Singh Krishniah (DCP Traffic) also graced the occasion as Guests of Honour. Over 200 runners participated in the event.
- **'Quality Connect' campaign:** Organized in collaboration with volunteers of Nehru Yuva Kendra in Jaipur district. □ **Awareness campaigns for RWAs:** Organized at two Residential Welfare Associations at Jaipur namely Royal Greens Hosing Society and Mangalam Aananda Society.



