

## Manak Manthan

“Manak Manthan” is an initiative by the Bureau of Indian Standards (BIS) aimed at engaging with stakeholders and promoting the adoption of Indian Standards. Through this initiative, BIS aims to bridge the gap between standards development and their practical implementation. Since its inception in 2022- 23, Manak Manthan has provided an interactive platform for stakeholders, at the State level, to voice their opinions, share challenges, and contribute to the development of standards that meet industry requirements. It has also facilitated branch-level discussions on emerging technologies, market trends, and industry best practices. Departing from the conventional method of seeking inputs on published and draft Indian Standards by publishing them on a public platform, Manak Manthan aims to engage diverse stakeholders, including industry, academia, government, consumers, testing laboratories and others, through discussions and meetings held at branch offices nationwide. Overall, Manak Manthan is a significant initiative by BIS to engage stakeholders and promote the adoption of Indian Standards. Through this initiative, BIS seeks to promote a culture of standardization and create a collaborative ecosystem, even at the State level, where stakeholders actively participate in the standardization process. JPBO 1 organized 10 “Manak Manthan” during 2022- 23 on various pertinent topics which were well attended and appreciated by all stakeholders.



