

Sensitization programme for District Level Officials

BIS JPBO-1 organised a sensitization programme for district level officials at Collectorate Office, Rajsamand. Utasah Chaudhary, CEO Zila Parishad chaired the meeting and a total of 42 officials of the district from various departments attended the training. The meeting started with a discussion on the importance of knowledge of consumer rights and then a thorough presentation was held by BIS officer regarding BIS standard formulation, certification schemes and hallmark. The officials were encouraged to use ISI marked products more and more in their tenders and were also made aware on the usage of BIS Care App and its features. The officials present appreciated the training provided and also appreciated the standards clubs initiative of BIS. They also assured that they will be more vigilant with regards to mandatory products, and also genuine ISI mark.

