



Bureau of Indian Standards
Gandhidham Branch Office
Report for National Consumers Day 2024 Celebration



SI No.	Name of Activities	Details	
1	Advertisement of BIS Care App in New Papers	Date of Publish – 25.12.2024	Rajasthan Patrika (Ahmedabad Edition)
2	Publicity Through Auto Hud <ul style="list-style-type: none"> • ISI Mark • CRS Mark • Hallmark 	Date From 07/12/2024 to 06/01/2025	District – Morbi (250 Auto) District – Surendranagar (150 Auto)
3	Exposure Visits of 23 schools on National Consumer Day – 24/12/2024	Name of Schools – District – Industries SHRI CHIMANLAL CHAKUBHAI HIGH SCHOOL - Surendranagar – M N Rubber Pvt. Ltd. SIR J HIGH SCHOOL– Surendranagar – M N Rubber Pvt. Ltd.	Students Covered 20 20
		SUNSHINE INTERNATIONAL SCHOOL– Surendranagar – M N Rubber Pvt. Ltd. SETH N.T.M HIGH SCHOOL- Surendranagar – M N Rubber Pvt. Ltd. SHRI P. J. SHETH UTTAR BUNIYADI Vidhyalaya - Sapar- Surendranagar – M N Rubber Pvt. Ltd. SHREE TEJENDRAPRASADJI MADHYAMIK AND UCCHATAR MADHYAMIK SCHOOL, MULI – Surendranagar – M N Rubber Pvt. Ltd. ULTRA VISION HIGH SCHOOL– Surendranagar – Prem Electricals SHREE SWAMI VIVEKANAND VIDHYALAY– Surendranagar – Prem Electricals	20 20 20 20 20 20

		MASUM VIDHYALAY RAJSITAPUR – Surendranagar – Prem Electricals	20
		SHREE BRILLIANT SCHOOL LAKHTAR – Surendranagar – Prem Electricals	20
		SHREE BRAHMANANDA VIDYALAYA dharangadhra – Surendranagar - Ambani Ceramic	20
		SHETH SHREE M.M.VIDYALYA DHRANGADHRA – Surendranagar - Ambani Ceramic	20
		ORPAT KANYA VIDHYALAY TANKARA -Morbi - Ambani Ceramic	20
		SMT M T DOSHI SAR.HIGHSCHOOL - Surendranagar – Vinayak Electrical Industries	20
		SHREE K P GIRLS HIGH SCHOOL - Surendranagar – Vinayak Electrical Industries	20
		GOVERNMENT HIGHER SECONDARY SCHOOL – Surendranagar – Vinayak Electrical Industries	20
		OM SHANTI VIDHYALAY MALVAN Surendranagar – Vinayak Electrical Industries	20
		ULTRA VISION SCHOOL SECONDARY - Surendranagar – Greenply Industries	20
		EKTA MADHYAMIK SHALA- Surendranagar – Greenply Industries	20
		SHREE MUNICIPAL HIGHSCHOOL, THANGADH – Surendranagar – Greenply Industries	20
		SETH J.S GOVERNMENT HIGH SCHOOL - Surendranagar – Greenply Industries	20
		TWINKAL STAR SCHOOL -Kutch – Sarhad Dairy	25
		ANAND MARG SCHOOL - Kutch – Sarhad Dairy	22
4	Manak Carnival (Standard Carnival)	Planned on 07.01.2025 at Matri School Adipur.	
5	Quality Pelage	Shree Government Secondary School Sarodi & Government School Rydanpar district – Kutch .	

6	Manak Chaupal	Name of Gram Panchayat - District - Date	No. of Participants
		Lakhapar – Kutch - 12.12.2024	146
		Pantiya – Kutch - 20.12.2024	132
		<p>Gandhidham Branch Office, organised 2 Gram Chaupal in Kutch district The program aimed to raise awareness about the significance of Indian standards among local stakeholders, including Gram Panchayat leaders, Sarpanchs, Dy-Sarpach, Sanitation workers, and other community members. They were also informed about standardization, Hallmarking, Product Certification, Enforcement and BIS Care App & Standards Promotion. RJBO successfully motivated the community to adopt Indian standards in their daily lives, ensuring safety, health, and prosperity. The Gram Chaupal served as a valuable platform for fostering awareness and collaboration, contributing to the broader vision of empowering villages through standardization.</p>	
7	Awareness Porgramme	Name of Programme - Department - District - Date	No. of Participants
		State Level National Consumer Day Celebration – Surendranagar - 24/12/2024	500
		<p>State Level National Consumer Day Celebration Surendranagar District, December 24, 2024</p> <p>On December 24, 2024, a remarkable state-level event was organized in Surendranagar district to commemorate National Consumer Day. The program aimed to enhance public awareness about consumer rights and responsibilities.</p> <p>The event was graced by the esteemed presence of Shree Kunvarji Bavaliya, Hon’ble Cabinet Minister for Consumer Affairs Department, as the Chief Guest. Accompanying him were special guests Incharge Collector Shree Rajesh Tanna, Deputy Magistrate Shree Jagdish Makwana, and Nagar Palika President Smt. Jignaben Pandya. Their active participation and insightful addresses underscored the importance of consumer awareness and empowerment in today’s society.</p> <p>One of the highlights of the event was the vibrant exhibition set up by various departments associated with consumer affairs. These stalls provided valuable information to the public, promoting awareness of consumer rights and ensuring better-informed decision-making.</p> <p>A key participant in this initiative was the Bureau of Indian Standards (BIS), Gandhidham Branch Office, which actively contributed to the success of the event. The BIS stall attracted considerable attention, offering critical insights on</p>	

		standardization, quality benchmarks, and the hallmarking of products. The team's efforts to educate the public on the significance of BIS standards were highly appreciated, reinforcing the organization's commitment to consumer protection and welfare.,	