

**BUREAU OF INDIAN STANDARDS**  
**(KOLKATA BRANCH OFFICE-2)**

## Report on the National Consumers Day 2024 Celebration

Sl. no	Agenda	Action Taken
1	Advertisement in newspapers for the BIS Care App - Please provide the number of newspapers and a list of them	Published jointly with ERO in 5 newspapers namely Bartaman, Sanmarg, Anandabazar Patrika, Sikkim Express, Viswa Mirtra.
2	Radio publicity - Highlight key initiatives like the month-long program, jingles, etc	Planned on the occasion of Foundation Day Celebration
3	Promotional activities such as Announcement in Reliance malls etc	Not yet carried out
4	Exposure visits - Number of visits conducted, along with the institutions and students covered.	2 exposure visits were conducted on the occasion of National Consumers Rights Day 2024. A total of 46 students participated in the exposure visits.
5	Manak Carnival	Planned on the occasion of Foundation Day Celebration on 06.01.2025
6	Manak Chaupal.	2 Gram Choupal were organized on the occasion of National Consumers Rights Day 2024 at Dhankuria and Chandpara Bazar, North 24 Parganas.
7	Awareness programs.	2 Consumer Awareness Programmes were organized at Coochebehar and North 24 Pargans District. One Synergy and Business Facilitation was organized at Maheshtala, South 24 Parganas on 24.12.2024.
8	Quality pledge during the morning assembly.	5 Schools had taken Quality pledge during the morning assembly.
9	Jewellers Awareness Program in the newly covered district.	No district under KKBO-II is newly covered for mandatory hallmaking.

### Advertisement in newspapers for the BIS Care App



भारतीय महिला कार्यक्रम

# गुणवत्ता और सुरक्षा के लिए आपका पसंदीदा ऐप

## 80 लाख लोगों के सुरक्षा का आधार क्या आपका डाटाबेस किया?

बीआईएल केयर ऐप



बीआईएल केयर ऐप डाउनलोड करने के लिए स्कैन करें



### ऐप की विशेषताएं

**मासिक विवरण सारणी को**  
80 लाख से अधिक महिलाओं को मासिक विवरण सारणी को देखने के लिए

**अपने घरवालों को जाने**  
आपके परिवार के सदस्यों को आपकी सुरक्षा के बारे में जानकारी देने के लिए

**गैस और बिजली**  
आपके घर के गैस और बिजली के बिल को देखने के लिए

**सामुदायिक**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए

**मासिक सुरक्षा को**  
80 लाख से अधिक महिलाओं को मासिक सुरक्षा को देखने के लिए

**विशेषता**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए

**प्रतिफल**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए

**बीआईएल केयर ऐप**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए

**8- संसाधन सारणी को**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए

**प्रदर्शन**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए

**समूहिक अर्थ-समय निर्धारण**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए

**सामुदायिक**  
आपके घर के आसपास के समुदाय के सदस्यों को देखने के लिए



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## SCAN FOR BIS CARE APP

### APP FEATURES

**Verify License Details**  
Know the authenticity of your product by verifying the license details on the BIS CARE app.

**Verify HUID**  
Know the authenticity of industrial goods by entering the right HUID number.

**Verify B-Ins under CRS**  
Know the authenticity of products registered in the Integrated Management System (IMS) under BIS CARE app.

**Know Your Standards**  
Get information on any Indian Standard and compare it with the international standards.

**Leader Complaints**  
Complaints regarding industrial products for free and without any charges.

**Laboratories**  
Know the details of BIS approved laboratories and get products in the BIS CARE app.

**Means and Remedies**  
Know the details of BIS CARE app and get the app on the BIS CARE app.

**Training**  
Know the details of BIS CARE app and get the app on the BIS CARE app.

**Public Alert-Product Recall**  
Know the details of BIS CARE app and get the app on the BIS CARE app.

**Certification**  
Know the details of BIS CARE app and get the app on the BIS CARE app.

**About BIS**  
Know the details of BIS CARE app and get the app on the BIS CARE app.

**Standards**  
Know the details of BIS CARE app and get the app on the BIS CARE app.

**BUREAU OF INDIAN STANDARDS**  
 National Standards Body of India  
 Ministry of Consumer Affairs, Food and  
 Public Distribution, Govt. of India

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**MARUTI SUZUKI**





**Manak Chaupal**







## Awareness programs







**One Synergy and Business Facilitation**















**Quality Pledge during the Morning Assembly**





