## Report of Activities conducted on the occasion of National Consumer Day 2024

### **Consumer Plaza Stalls: Engaging Consumers at the Grassroots Level**

To directly connect with the public and raise awareness about consumer rights, Mumbai Branch Office-I, in collaboration with the Mumbai Grahak Panchayat, set up Consumer Plaza Stalls at strategic locations:

### 1. Vasai, Mumbai (23rd December 2024)

 The stall at Vasai served as an educational platform to disseminate information about the importance of ISI-marked products, consumer rights, and the BIS Care App. Brochures, demonstrations, and interactive sessions enabled visitors to better understand quality assurance and safe purchasing practices.

### 2. Dadar, Mumbai (24th December 2024)

 The stall at Dadar continued the outreach efforts, showcasing BIS-certified products and encouraging the use of the BIS Care App to verify product authenticity. The initiative emphasized the role of standards in ensuring consumer safety and quality assurance.

## Awareness Program at M.K. Junior College, Tarapur, Palghar (26<sup>th</sup> December 2024)

On National Consumer Rights Day, an awareness program was organized at M.K. Junior College, Tarapur, Palghar, in collaboration with Resource Persons (RPs) from the Mumbai Grahak Panchayat. This program aimed to educate students and faculty on various aspects of consumer protection.

## • Topics Covered:

- o Consumer rights and responsibilities.
- o The significance of ISI-marked products.
- The role of standards in ensuring product safety and quality.

### • Key Highlights:

- Interactive sessions and real-life examples helped participants understand the practical application of standards.
- Students actively engaged in discussions and queries about consumer protection.
- The event concluded with a Consumer Pledge, where students vowed to uphold their rights and advocate for ethical consumer practices.

### Media Campaign: Promoting the BIS Care App

To complement the on-ground activities, BIS launched a media campaign featuring advertisements for the BIS Care App in **seven leading newspapers** on 24th December 2024 by WRO. The campaign highlighted the app's capabilities, including verifying ISI-marked products, accessing BIS standards, and lodging consumer complaints. This initiative aimed to empower consumers with a reliable tool to make informed decisions. (Advertisement PDF is attached for your reference)

### **Exposure Visits: Inspiring Young Minds through Science and Standards**

- 1. Visit to Western Regional Laboratory (WRL): (13th December 2024)
  - Mumbai Branch Office-I organized an exposure visit for 52 Standard Club members from St. John Institute of Pharmacy and St. John College of Engineering (Mechanical Department), accompanied by two teachers. The students gained practical insights into the testing and certification processes conducted at WRL.
- 2. Visits to Nehru Science Centre, Mumbai: (11th December 2024)
  - Participants: Standard Club members from eight schools and colleges:
    - 1. PM Shri Kendriya Vidyalaya, Bhandup
    - 2. A.B. Goregaokar English School
    - 3. Kendriya Vidyalaya No. 1, Colaba
    - 4. Anjuman Khairul Islam Mohd. Ali Mitha Girls High School
    - 5. Vidyanidhi Kamla Raheja Jr. College of Vocational (Electrical Department)
    - 6. Vidyanidhi Kamla Raheja Jr. College of Vocational (Construction Department)
    - 7. Shailendra Education Society
    - 8. V.B.M. Model High School, Mumbai
  - Over 200 students and 16 teachers participated, engaging in interactive exhibits and learning sessions about the integration of science and standards.
- 3. Visits to Nehru Science Centre, Mumbai: (09th December 2024)

Participants: Standard Club members from three schools:

- 1. Farooq High School for Girls
- 2. Annudatt Vidyalaya & Junior College
- 3. V.P. Vidyanidhi High School
- Over 80 students and 8 teachers attended, benefiting from hands-on experiences and discussions about the role of standards in daily life.















## Almora woman jailed for 'not breastfeeding infant' acquitted

Pankul,Sharma@timesofindia.com

Debradun: The Almera district court has acquired a woman in her swhr was jailed for six months in 2022 after the moth



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During the trial, the court identified multiple inconsistencies. Terming the allegations as baseless, it said the matter appeared to stem from a "domestic dispute"

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lata's complaint, and Parul was con-toful cialcus ody brais months be-fore being gramed ball on Jan 28, 2005. The infaul was placed in a cost Ziak The finding was placed that ever children's hone can the orders of the Child Wellare Committee (CWC) and required with Parts after she was released. During the frig., the count identified multiple inconsistencies in the presecution's case, it noted that the PIR was filed belatedhere there was stated and the control of the delay. The court also high lighted that although police questioned the couple's neighbours, the

tional the couple's neighbours, the presecution failed to avolute them as witnesses, weakening its case. "Ferming the allegations as baseless, the court said the matter specified to seat from a domestic dispars," in order. "Smoothe habitantly in clear and the habitantly in clear and habitantly in clear and habitantly in clear and habitantly in clear and habitantly in the matter that we women more the domain for mone as the conclusional for specific and in the contract of th money as the complainant is a goot murse. But to say that the aversed might have tried to tall her own child is an allegation which is basetheir sandage, let white some less. The presecution could no pro-duce any evidence to support its claim that Faul might have been her Growth-old desighter, and therefore, this story is countiful."

# HC denies anticipatory bail to ex-IAS trainee Khedkar

## 'Strong Prima Facie Case Against Her'

AbhinawGarg Scimesofindiscom

New Delhit Saying there is a "strong prima facie case" agains - former IAS proba-tioner Puja Khedkar, Delhi high court on Monday re-

high court on Monday re-fuser to grant her anticipa-tory ball in connection with alleged cleaning and forgery to whongly small OBC and disability quere hencits in the civil service essexamination. Justice Chandra Dhari-Singheniditwas for iron to cis established that the conduct of the partitioner was society driven by the notive to drope the com-nament, J 2813, and all documents. forgod by her were done to roop benefits from schemes introduced for decidentaged groups



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advantaged groups, and she has been availing the same by longing documents prepared in calcots with unknown individuals in the governor outside," the court shaed. "Interrogation of an ac-

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## Delhi gangster, 2 others shot in parking of Haryana hotel

Sandeep,Rane1 gtimesofincia.com

Panchkula: A 25-year-old gangster from Deltri's Na-jafgarh was among three people shot deed by unidentified assailants early Montas in the earlying a cat of a hold near Pinjore in Haryana's Panelikula chere they altended a hir inday celebration until

S.30am. Virit Gehlot, alias Vicky Virien, had alleas echnical, 3a93 eriminal cases t his name in against his name in Parchkula. Chardigath and UR He was killed along with his nephew Ti anong with the reported the right (Pr) and a woman identified as Vaculana, alias Nia, From Uchana Kalanin Jini.

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nazour reported the fatal shooting that after the billionay party of a common friend, Bohir Bhurdway, anded at the bote in



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arect venueles around 0.20pm.
As thee were leaving, Vicky Pirefu and Nia boaded towards their UP registered Scorpia when

hegistered storpin when he shooters struck.
Other guests found the three victims bleeding from pullet wounds in the partiting area and took them to Panchkulu Civil Hospital in Sec poné, where they 425110 nounced dead on arrival. "Eight police teams are working on vari-ous theories," ons theomes," 8:30 Scoots Dhaka of Pin-jore police arg-

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## March launch for costliest earth observation sat

New Delhi: After much de New Bellin and the stage has has amounced that the world's most advanced and expensive earns observation is followed by india and the US for over a decide, it has be becaused in Warrh most core in course Succeeding.

be launched in Marchin ner your reports. Surrendra Singh, he was earlier schol cled for launch in 2021.

In a sudement, the US space series said, "Nasa and Isro 229 nothing at a Hiesty launch, eate in March 2025. Short for Nasa lary Synthetic Apeniare Ratias, NISAR will can neutry of effective land and less influent wider every!? dueys to increasing the land in a first said and is sold a first said of the launch from Salah Dissiplier. The MSAR smallite will launch from Salah Dissiplier and the salah control of the salah Carth. The MSAR smallite will launch from Salah Dissiplier and the salah of the salah Dissiplier and the salah Dissiplier and the salah Dissiplier and the salah Dissiplier and will launch from Salish Dha-yon Space Centre on India's southeastern coast."

## Tiger spotte 'Avenger', h

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ing Solabundistriction Dec 21. "That willage is not far from the boundary of Yedani



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## Bandh in Nashik village to protest desecration of Godavari riverbank shrine

Nashik: Residents of Puntanda, in the Rahara ralular of "Ahii yana suc observed a banda on Monday to procest We have formed separate rooms of personnel from the Rahata police spation and lecalcrimebranch, and have also involved officials and per-sonnel from other police sta-tions to track down the cris-

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