



**Bureau of Indian Standards**  
**Rajkot Branch Office**  
**Report for National Consumers Day 2024 Celebration**



SI No.	Name of Activities	Details	
1	Advertisement of BIS Care App in New Papers	Date of Publish – 27.12.2024	<b>List of Newspapers</b>
			Times of India (Rajkot Edition)
			Divy Bhaskar (Rajkot Edition)
2	Radio Publicity (5 Jingles) 1. Toys 2. Pressure Cooker 3. TMT Bar 4. Helmet 5. Hallmark	Red FM 25.12.2024 to 31.01.2025	<b>Location</b>
			Rajkot
		Radio Mirchi 27.12.2024 to 31.01.2025	Bhavnagar
			Jamnagar
			Junagadh
3	Publicity in Cinema/Multiplex 1. ISI Mark 2. CRS Mark	PVR INOX Limited 05.12.2024 to 31.01.2025	R-world Cinema (All Screens)
			Reliance Mall (All Screens)
4	Announcement in Reliance Stores (5 Jingles) 1. Toys 2. Pressure Cooker 3. TMT Bar 4. Helmet 5. Hallmark	Radiowalla Network Limited 25.12.2024 to 31.01.2025	<b>Location</b>
			Rajkot
			Amreli
			Botad
			Bhavnagar
			Dhoraji
			Jamnagar
			Jasdan
			Junagadh
			Porbandar
			Veraval(Gir-Somnath)
5	Exposure Visits (22)	<b>Name of Schools – District – Industries</b>	<b>Students Covered</b>
		S V Virani High School - Rajkot – Regional Science Centre - Rajkot	20
		Karansinhji High School – Rajkot - Regional Science Centre – Rajkot	20

	Govt Sec Sch Ishwariya – Rajkot - Regional Science Centre – Rajkot	20
	Govt Sec HS Motavada - Rajkot – Regional Science Centre – Rajkot	20
	Govt High School Paddhari - Rajkot – Regional Science Centre – Rajkot	20
	Shree Sarveshwar Vidyamandir – Rajkot – Regional Science Centre – Rajkot	20
	Kamribai High School - Jetpur – Rajkot – Kelvin Plastic, Gondal – Rajkot	20
	Govt High School Dhoraji – Rajkot – Kelvin Plastic, Gondal – Rajkot	20
	Bhagvat sinh - Dhoraji – Rajkot – Kelvin Plastic, Gondal – Rajkot	20
	Mongiba Girls High School – Rajkot – Kelvin Plastic, Gondal – Rajkot	20
	Kendriya Vidyalaya Jetpur – Rajkot – Kelvin Plastic, Gondal – Rajkot	20
	Govt. HSS - Kuvadava – Rajkot – Greenply Limited, Bamanbore – Surendrnagar	20
	Govt. Sec Rampur Beti - Rajkot – Greenply Limited, Bamanbore – Surendrnagar	20
	Govt Sec - Parevada - Rajkot – Crystal Beverages, Rajkot	20
	Govt Sec Barvan - Rajkot – Crystal Beverages, Rajkot	28
	Shri G T Seth Vidhyalaya – Rajkot – Mahee Milk Producer Company – Rajkot	20
	A V Parekh Technical Institute – Rajkot – Mahee Milk Producer Company – Rajkot	20
	Government High School - Sajadiyali – Rajkot – Balson Polyplast, Gondal - Rajkot	20
	Government Secondary School - Kanesara Sim – Rajkot – Balson Polyplast, Gondal - Rajkot	23
	Government Secondary School - Jivapar – Rajkot – Balson Polyplast, Gondal - Rajkot	20
	Vidya Vihar School - Atkot – Rajkot – Balson Polyplast, Gondal - Rajkot	20

		Government High School - Lothada – Rajkot – Balson Polyplast, Gondal - Rajkot	20
6	Manak Carnival (Standard Carnival)	Planned on 31.12.2024 at Regional Science Centre - Rajkot	
7	Manak Chaupal	<b>Name of Gram Panchayat - District - Date</b> Khamta - Rajkot - 15.12.2024 Shapur - Junagadh - 18.12.2024 Navagam - Junagadh - 19.12.2024 Devki Galol - Rajkot - 20.12.2024	<b>No. of Participants</b> 150 15 50 25
		Rajkot Branch Office, organised 4 Gram Chaupal in Rajkot & Junagadh district. The program aimed to raise awareness about the significance of Indian standards among local stakeholders, including Gram Panchayat leaders, Sarpanchs, Dy-Sarpach, Sanitation workers, and other community members. They were also informed about standardization, Hallmarking, Product Certification, Enforcement and BIS Care App & Standards Promotion. RJBO successfully motivated the community to adopt Indian standards in their daily lives, ensuring safety, health, and prosperity. The Gram Chaupal served as a valuable platform for fostering awareness and collaboration, contributing to the broader vision of empowering villages through standardization.	
8	Awareness Pogramme	<b>Name of Programme - Department - District - Date</b> Manak Bike Rally & Sensitization program with PGVCL Junagadh 21.12.2024	<b>No. of Participants</b> 120
		Bureau of Indian standards, Rajkot Branch office organized Manak Bike rally on 21.12.2024 at Junagadh district in collaboration with Paschim Gujarat Vij Company Limited – Junagadh (Electricity Department). The event aimed to promote quality consciousness regarding ISI Marked products, Hallmarking, CRS Mark, Safety and Consumer awareness. Participants began gathering at PGVCL Office - Junagadh as early at 08 AM with their bikes decorated with handy, Placards. The rally officially commenced at 09 AM, flagged off by chief guest Shri S H Rathod (Superintending Engineer - PGVCL) and Shri Aman Singh, Standard Promotion Officer (BIS Rajkot). The rally route covered 6 KM, passing through BUS Stand, Junagadh Railway Station,	

		<p>Sardar Gate to Bhavnath (Girnar Mountain). In the evening a sensitization programme was held by BIS Rajkot at Shivam Garden – Junagadh with 120 participants from PGVCL - Junagadh (Electricity department). Shri Aman Singh, SPO (BIS Rajkot) warmly all the participants. This Programme began with screening of short video clips on Hallmarking, ISI &amp; CRS Marked products and uses of BIS Care App. Shri Aman Singh, explained various safety standards (Insulated gloves, Safety shoes, Helmat, Plier, etc) formulated by BIS for Electricity department. He spoke about the requirements pertaining to Earthing and bonding, code of practices of maintenance, installation of transformers according to National Electrical Code – 2023. The session became meaningful with interaction with QA regarding safety standards. Shri S H Rathod (SE) in his speech emphasised on safety is our responsibility. He shared his own experiences for safe working conditions. PGVCL appreciated BIS Rajkot for this interactive session.</p>	
9	Sensitization Programme with Government Department	<b>Name of Department - District - Date</b>	<b>No. of Participants</b>
		Junagadh Municipal Corporation - Junagadh - 10.12.2024	55
		<p><b>Sensitization Programme with Junagadh Municipal Corporation.</b></p> <p>Sensitization programme for the officers of Junagadh Municipal Corporation, District - Junagadh was carried out at Conference Hall, JMC, District –Junagadh by BIS-Rajkot Branch Office. Total 55 officers of Municipal corporation were present during the sensitization programme. The officers were informed about -</p> <ol style="list-style-type: none"> <li><b>1. Activities of BIS.</b></li> <li><b>2. How standards are formulated.</b></li> <li><b>3. How to contribute to standard formulation process.</b></li> <li><b>4. How to read standards (meaning and interpretation of terminologies used in standard like shall, may and should).</b></li> <li><b>5. General structure of standard.</b></li> <li><b>6. How to use standards in procurement process.</b></li> <li><b>7. How to check BIS care app for genuinity of ISI mark, CRS mark and HUID.</b></li> <li><b>8. How to download standards from standardsbis.bsbedge site.</b></li> </ol> <p>The various doubts related to certification scheme, sampling plans to use during factory visits, technical specifications, type tests, testing carried out by NABL, failure of samples, complaint processing and BIS labs, etc. were resolved. The programmewas highly appreciated by all the present attendees.</p>	