



## **BUREAU OF INDIAN STANDARDS**

### **VIJAYAWADA BRANCH OFFICE**

### **Celebrating - National Consumer Day 2024**

Bureau of Indian Standards (BIS), Vijayawada and the Andhra Pradesh State Department of Consumer Affairs, Food & Civil Supplies jointly organized at Thummalapalli Kalakshetram, Vijayawada was a huge success, with over 500 participants attending. The programme aimed to promote awareness about consumer rights and responsibilities.

#### **The chief guests:**

- 1. Shri Nadendla Manohar, Hon'ble Minister for Consumer Affairs, Food & Civil Supplies, Govt of Andhra Pradesh.**
- 2. Shri Ch Vijay Prathap Reddy, Hon'ble Chairman, AP State Food Commission.**
- 3. Shri G Veerapandian I.A.S., Commissioner of civil supplies & Ex-officio Secretary to Govt, Consumer affairs, Food & Civil supplies department & controller, Legal metrology.**
- 4. Smt Nidhi Meena, I.A.S., Joint Collector & Addl. District Magistrate, NTR district.**
- 5. Shri N Chiranjeevi, President, District Consumer Forum, Vijayawada along with other notable guests, and representatives from Consumer organisations graced the occasion.**
- 6. Shri M Ramakanth Sagar, Scientist D from BIS, briefed the attendees about BIS activities, BIS marks, and the theme "Virtual Hearings & Digital Access to Consumer Justice".**

There was showcase of various BIS-certified products, emphasizing the importance of mandatory certification and the usage of the BIS Care App. Explaining about Features of BIS that allows consumers to verify the authenticity of products, lodge complaints, and access information on Indian standards.

The programme provided a valuable opportunity for participants to learn about the benefits of BIS certification and the importance of adhering to Indian standards.







## Shri Nadendla Manohar

**Hon'ble Minister for Consumer Affairs, Food & Civil Supplies,  
Govt of Andhra Pradesh.**





